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**TOWN OF
BROOKLINE, NEW HAMPSHIRE**
**Economic Development
Committee**
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Minutes
Economic Development Committee
October 18, 2016

Attendees included Gale Taylor, Steve Russo, Tom Humphreys, Tad Putney, Wendy Walter and Valerie Rearick.

Minutes

The minutes of the September 27th meeting were approved as written.

All welcomed Wendy to the meeting. **Tad** provided Wendy with some feedback on why and how the Committee was created and what started both events organized by the EDC.

Oct. 2nd Bridal Show - Debrief

About 37+ future couples registered and attendance was about 120+ people. Exhibitors were very pleased with the organization and the exposure they got. The majority of the vendors said that they would be back next year.

Attendees discussed the ads that were put in the 4 Cabinet publications and the return received. Also discussed a few comments from vendors regarding the facility/parking.

Signs for Entering Brookline

Attendees discussed having signs installed on Route 13 when entering Brookline. **Tad** said that he reached out to Hollis about the agricultural signs recently installed. They were reasonably priced. **Gale** said that we could ask for donations from local Clubs. We would like to have “Welcome to the Business District” type of wording. **Tad** will look at more specifics for the next meeting and will see who made Hollis’ signs.

Small Business Day, Nov. 26th

Attendees all agreed that having people going to businesses would be a great idea. We could put them on a map (as they do for the town yard sale). It is too late this year to organize an event for November 26th but we will reach out to businesses to see if they would be interested in participating late spring and/or next fall. **Gale** will share the links to Small Business Day. **Valerie** will contact business owners.

EXPO

Attendees discussed materials to prepare/bring, setup (day before the event) and attendance. All agreed that 1 member present for 1 hour at the time would be sufficient. Tad/Val will set up on Friday. **Gale** and **Tom** are available in the morning. **Tom** to confirm what time. Other members said that they would be available any time. **Valerie** will prepare a schedule as soon as she hears from Tom.

Budget

Attendees discussed 2016 spending so far and reviewed the proposed 2017 budget. It was agreed to add a “sign” line items, separate it from the “events” line item. The proposed EDC budget is as follow:

- Newsletter/mailings	\$1,200	(down from \$1,600) with 3 newsletters/year
- Events	\$2,000	(down from \$2,800)
- Signs	\$1,200	
TOTAL	\$4,400	

ERZ

Tad provided Wendy with information about the ERZ and potential benefits to business owners in the zone.

Cook-Off

Valerie will reach out to Ron Pelletier to book the Event Center for the event, after getting confirmation from Rich Vertullo that the Fishing Derby will take place on Sunday, February 19th, 2017. We would like to have both events the same day.

Next Meeting

The next meeting was set for Tuesday, November 15th – 6:30 pm.

Meeting adjourned at 7:15 pm.

Minutes submitted by Valerie Rearick.