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**TOWN OF
BROOKLINE, NEW HAMPSHIRE**
**Economic Development
Committee**

**P.O. BOX 360 – 1 Main Street
BROOKLINE, NH 03033-0360**

<http://www.brookline.nh.us>

*Minutes
Economic Development Committee
May 16, 2017*

Attendees included Steve Russo, Tad Putney, Donna Marsh, Ron Pelletier, Eric Bernstein, Eddie Arnold, and Valérie Rearick.
Also present: Brian Rater and Tom Solon.

Minutes

Eric moved to approve the minutes of the April 20, 2016 meeting as corrected. Seconded by Steve. All voted yes.

Mixed Use Discussion

Brian Rater attended the meeting because of this particular discussion. He was the Co-Chair of the Mixed Use Committee back in 2011/2012 and had gathered documents and files that could be used by the town. Brian gave some feedback on what people wanted/did not want. People were not properly informed and there was some fear. More education is needed as well as design guidelines for businesses. The Committee discussed the subject, many members being in favor of pursuing further. This topic will be put on future agendas (P.B. and Selectboard). **Tad** said that the Planning Board and the EDC need to be on the same page but emphasized that the Selectboard has to support the effort.

Signs Entering Brookline

Wendy could not attend the meeting. Members discussed and agreed that a sign such as the welcome sign in Peterborough would be the best, with simple lettering: Welcome to Brookline, N.H. – Logo/picture – Business District – Est. 1769. **Tad** will contact Wendy with general guideline so she can continue to work with John Weidman.

Tom Solon suggested having a “theme” sign similar to the one at the Safety Complex.

Water Options

Tad gave a few dates to Roger Skillings asking what would work best for him to meet with the EDC, including June 20th which is our next meeting. Tad will keep us updated.

Market the General Store

Tad has been in contact with Sherry (store owner) and she is very supportive of the EDC helping with marketing the store. Tad also put an article together for all to review. A discussion followed with members debating pros and cons of doing so. All agreed that

whatever we do, we do not want to list a Broker or try to “sell” it. A generic article could be submitted to several magazines/newspaper for publication.

Other Items

Members briefly discussed the new Melendy Pond Evaluation Committee.

Considering the late hour, other items such as the fall session with business owners will be discussed at the next meeting.

Next Meeting

The next meeting was set for Tuesday, June 20th – 6:30 pm. **Tad** will let everyone know if the next meeting date changes in order to be able to meet with Roger Skillings.

Meeting adjourned at 8:15 pm.

Minutes submitted by Valérie Rearick.