

## TOWN OF BROOKLINE

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# Economic Development Committee Minutes – August 27<sup>th</sup>, 2019 – 6:30 pm

Present: Tad Putney, Eric Bernstein, Gerrell Smith, Donna Marsh & Valerie Rearick (via phone)

#### Minutes

The Committee approved the July 9<sup>th</sup>, 2019 minutes.

## **Updates on Businesses**

Former Village Store. New business owner, Andy Ozgur, just opened "Pure Foods and Juice" at the location. He provides all items regularly found in a convenience store, but mainly organic. Additionally, customers will find fresh food, juices, smoothies, sandwiches and produces. Tad mentioned giving him a welcome package as we do for all new residents and businesses. A letter to welcome his new business will be signed by all EDC members.

#### **Newsletter**

Valerie provided a draft of the next newsletter for the Committee's review. Some items are still missing such as the date of the Penny Sale and the Ghost Race. Also pending is the list of businesses who contributed to the cost of the Welcome Signs. Dates have been confirmed for November 2<sup>nd</sup> (Penny sale) and Oct. 19<sup>th</sup> and 20<sup>th</sup> (Race). Val asked members to please get back to her with any additional comments and corrections to the newsletter. The newsletter will go out about a week before the 250<sup>th</sup> Parade.

#### **Chamber of Commerce**

Tad informed the Committee that the SVCC is hosting a "get together" economic development meeting, with all 11 towns, at the Chamber either on October 8<sup>th</sup> or 15th. Tad will email the Committee with final date and additional information.

## **Projects for Upcoming Year**

Bridal Show. All agreed that we should consider doing it again. Tad mentioned that a ressource has contacted him a while ago about the event and this person would like to assist as he is very familiar with this type of business. The best would be to do it in October (next year).

Holiday in Town Center. Having a Halloween event could be a great idea to hold in the center of Town, utilizing the Ball Field. There could be a mix of vendors and activities all related to the Holiday. Tad suggested to have businesses, trucks, etc.... on the Ball Field parking lot before kids start collecting treats, around 5:30 pm. Considering the timing, this would be for next fall.

Other ideas: Business curb appeal contest in the spring as we discussed a while ago. All agreed to pursue this.

Brookline Business Association – Members discussed contacting Powell Sand & Gravel, Averill Vineyard, and The Alamo to start. It was noted that Chrysanthis and State Line Store would be interested as well. These businesses are very active and would be great to start an Association. The EDC would be here as a liaison, but the Association would be driven by businesses.

Adjourned at 7:00 pm – Next meeting: Tuesday, September 24<sup>th</sup>, 2019 at 6:30 pm

Submitted by Valerie Rearick