



TOWN OF BROOKLINE

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**Economic Development Committee
Minutes – November 12th, 2019 – 6:30 pm**

Present: Tad Putney, Eric Bernstein, Donna Marsh, Eddie Arnold, Ron Pelletier & Valerie Rearick (via phone)

Minutes

The Committee approved the October 29th, 2019 minutes as written.

2020 Bridal Show

Tad summarized the discussion from the last meeting. Kathy Green produces her own bridal shows. She had about 200 brides attending the Portsmouth event and 77 in Bedford. During the last one in Brookline, we had 34 brides who registered. Tad talked to Kathy about the floor plan at the Event Center and discussed timing for next year. She is booked on November 8th and 22nd but other Sundays or Wednesdays are open. Also discussed how much the vendors are charged. Tad will get back to Kathy in a couple of weeks. Kathy would do all the work and keep the proceeds, but Brookline will not spend money. We put Brookline on the map, as a destination.

Welcome Signs

It would cost \$150 to change the lettering only and would wait until the spring and see if we can raise money. Putting the signs higher would be close to \$1,500, so this is out of question.

Updates on Businesses

Gerrell could not attend the meeting so we do not have an update on the Business Association. Eddie reported about the great experience he had at the Pure Food and Drinks store.

Next Meeting

Tuesday, December 10th meeting at 6:30 pm.

See if Kathy Green can join us.

Tad will reach out to Gerrell about the Business Association.

Adjourned at 7:30 pm

Submitted by Valerie Rearick