



**TOWN OF  
BROOKLINE, NEW HAMPSHIRE**

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**Brookline  
Economic Development Advisory  
Committee**

Tuesday August 28, 2012 meeting  
6 pm – Brookline Auction Gallery

Attended the meeting:

**Dana MacAllister**, Planning Board Representative

**Ron Pelletier**, Planning Board Representative

**John Carr**, Selectmen Representative

**Melanie Levesque**, Resident

**Susan Adams**, Resident

**Tad Putney**, Town Administrator

**Valérie Maurer**, Town Planner

Also Present:

**Donna Marsh**, Town resident and business owner

6:10 pm – The Committee had no modification to the notes taken from the last meeting.

**Intern agreement and completeness of contract / Survey**

**Dana** said that Tim Stetson had sent an updated list of businesses along Route 13. Tim also emailed the survey to some businesses for which he had an email address. **Dana** went through the tasks assigned to Tim. The businesses' list needs more information; only some email addresses are available. **Melanie** said that more information was necessary such as contact persons, physical addresses, etc.

The Committee questioned if Tim kept track of the people he contacted, handed the survey.

**Dana** will contact Tim and will get clarification about the expectations.

**Tad** said that the survey was not on the website yet; we rely on volunteers to update the website. He will look into this.

**Business Roundtable**

**Tad** said that he followed up on the discussion the Committee had during the last meeting with UNHCE and got together with Dan Reidy and Valerie to talk about the next steps to be prepared for the Business Roundtable. **Tad** summarized the 1-hour meeting on Monday morning and shared the main ideas discussed with the Committee:

- Structure of the Committee – Have a Chairman. The committee agreed to wait until after the business forum.
- Have a map available to show people where the commercial district lies on Route 13

- Focus on / reaffirm the vision forum, what is your sense of the vision for future businesses
- Ask Businesses what are the current challenges (existing zoning and regulations)
- Contact people who would have influence (name well known) / experience.
- Contact Brookline residents who have/run a business outside Brookline. Tad and Valerie mentioned a few names. These residents might be willing to talk about their experience in other municipalities / boards, etc... during short presentation (10 minutes each for example)

**Melanie** said that she had two good contacts with TD Bank. She will email more information to the Committee and will stay in contact with the bank.

**Donna** said that she has been contacted by John Lorden, owner of the commercial lot across the street from Bingham (lot G-52-1) after the Committee contacted him. **Susan** said that she had contacted John Lorden and after discussion, Mr. Lorden told her that he would talk to his business partner (Tim) who would contact her to discuss further. This is the reason Mr. Lorden then contacted Donna who is their realtor.

The Committee discussed incentives (“carrots”), as well as traffic counts that are important for potential new businesses. **Tad** said that the NRPC has been collecting new data and will have a traffic count update very soon on their website. **Donna** said that she will keep the Committee updated about future conversation with John Lorden.

#### Next Steps

- Invitation Letter: **Susan** said that the Committee could use the invitation letter that Milford prepared. The letter was provided by Bill Parker at the last meeting. **Tad** offered to take charge of it and modify it.
- Put together the agenda for the Roundtable
- Introduction (Why are we going this. Why we are inviting you), background on economic development and goals
- Ask if Dan Reidy would make a few minutes presentation
- Speakers (TD Bank? other business owners?)

**Melanie** said that TD Bank could talk about how they can help local businesses, different types of financing, etc.

Also to be updated: business/commercial list. As mentioned previously, **Dana** will contact Tim about the list and see who/when he contacted businesses owner and get more information on who received the survey. Also, Kristen Austin, Assessors’ office, might be able to print a list of vacant commercial properties.

**Ron** informed the Committee that he did not wish to be part of the process anymore due to what happened between the Mixed Use Zoning Committee and the Board of Selectmen. Those present discussed the matter. Although he will not be participating anymore, **Ron** confirmed that he would still be willing to offer his facility for the Business Roundtable on October 30, 2012.

Meeting adjourned at 7:45 pm

Next Meeting will be held on Monday September 10 2012 at 6:30 pm at the Town Hall, Meeting Room

Submitted by Valérie Maurer