



**TOWN OF
BROOKLINE, NEW HAMPSHIRE**

**P.O. BOX 360 – 1 Main Street
BROOKLINE, NH 03033-0360**

valerie@brookline.nh.us <http://www.brookline.nh.us>

Telephone (603) 673-8855
Fax (603) 673-8136

**Brookline
Economic Development Advisory
Committee**

Tuesday April 16, 2013 meeting
5:30 pm – Brookline Town Hall

Attended the meeting:

Donna Marsh, Resident
Tad Putney, Town Administrator
Susan Adams, Resident
Melanie Levesque, Resident

Gale Taylor, Resident
Valérie Maurer, Town Planner
Ron Pelletier, Planning Board

The Committee returned from a visit to Chrysanthi's Restaurant that took place at 4:00 pm. Owner Spiros Gerekos strongly supports what the EDC efforts and offered numerous suggestions and comments.

Welcome Packet for Residents

Two presentation options were discussed and all agreed that the packet would be put together in a binder, versus in a folder. This will be a nicer presentation and will allow inserting additional information.

With about 50 new households moving to Brookline each year, the cost for the packets in binders would not be more than \$200. Everyone agreed that it was well worth the expense.

Printing date should be on documents. Other items will be added to the packet such as "Town Meeting One on One", list of businesses, Clubs/Organizations and Sports for kids. Including coupons from local businesses in the packet was also discussed; all agreed it would be a great idea.

Website - Business Directory (Finalize letter)

A letter to the attention to all business & home based business owners was prepared and reviewed prior to its publication. A sentence regarding the coupons was added asking businesses to contact the EDC by May 15 if interested. The purpose is to give the opportunity to all Brookline businesses to be listed and/or provide changes from the directory on the "old" website. The letter will be published in the Hollis-Brookline Journal, The Brookliner and posted on the Website. We will also ask the Selectboard to make an announcement at their next meeting.

Financial Incentives to Businesses

The NH Division of Economic Development has great information regarding financial incentives for “ERZ” Zones (Economic Revitalization). The Town would need to complete an application and provide necessary documentation that would show eligible areas. The ERZ Tax Credits form and criteria for eligibility were distributed to all members for information and discussion. **Tad** had a preliminary contact with them; we probably should arrange a meeting in order to get additional information. Members discussed possible areas in Brookline that could qualify.

Other items

The Committee discussed some comments made by Spiros. One item was to “address” property owners who do not respect the “rules”/ordinances. Do we, as a committee, want to focus on having regulations enforced? It was decided to table the discussion for now until we meet with other business owner and see what they have to say.

The website should have something regarding volunteering in Brookline. It would be good to contact all Boards, Committees and Clubs, ask for a short description of their work, what is involved in being one of their members, the numbers of open positions, etc.

Next Meeting

Melanie will finalize the list of Clubs and Organizations for the Welcome Packet.

Tad will contact Don Hoard and **Sue** will contact Danielle Beaudette to see if they have a preferred date to meet with the EDC.

Val will contact the Chamber of Commerce regarding the Business Expo (organization, set up, guidance for set up, etc.) to possibly meet with them.

We will also focus on:

- feedback on coupons
- wrap up the welcome packet for residents

Next meeting will be held on Tuesday, May 21, 2013 at 6:30 pm at the Town Hall.

Meeting adjourned at 7:00 pm

Submitted by Valérie Maurer