Brookline, NH Economic Development

Newsletter

Volume 4, Issue 2 Spring/Summer 2017

Your Business on Brookline's Public Access Channel

When advertising or promoting your business, what tools are you using?

- ♦ Direct Mail
- ♦ Emails
- ♦ Facebook
- ♦ Ads in local newspapers
- ♦ LinkedIn



What about a film using Brookline's own Public Access TV Channel!

We have a great team of photographers and videographers working with us and we would love to offer you the opportunity to meet, take a short film inside your business and educate Brookline about what you do and the services or products you offer!

Your question: What's the cost?
Our answer: <u>Free of charge!</u> That's right, no cost to you!

The segment can then run on Brookline Channel 192 for a period of time.

To learn more about making a film to advertise your business / company, contact Tad Putney@brookline.nh.us.

Committed to Support the Success of Businesses

The Selecboard, Planning Board & Economic Development Committee (EDC) are committed to supporting the success of both current and future businesses in Brookline.

> Do you want to promote your business? We can help!

The EDC newsletter is mailed to over 2,100 postal patrons, posted on the Brookline website and sent electronically to many individuals, businesses and organizations outside Brookline!

The EDC encourages all Brookline businesses to send information about their activities, upcoming events, their team, etc., along with pictures to be included in future issues of the Newsletter. (We do not print business cards, coupons, etc.).

For more information, please contact Valerie Rearick (603) 673-8855 ext. 215 or email valerie@brookline.nh.us

Mark Your Calendar

- June 24 Grove opens
- July 04- Fireworks (rain date July 05h)
- July 04 Fourth of July Parade
- July 15 & 16 Fire Department Annual BBQ

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Max Cohen Grove at Lake Potanipo Swimming Lessons & Membership

Scan to access registration forms

Official Opening and Season: Saturday, June 24 - Sunday, August 27, 2017

Swim Lessons:

Session 1 - July 10 - July 27 Session 2 - July 31 - , August 18

Membership is open to Brookline residents and their household members. Non-resident guests are welcome, accompanied by a member or a Brookline resident. Must be 14 years or older to be at the lake without an adult.

NO ANIMALS on the beach whether open or closed, for sanitation purposes.



The Grove membership application and swim lesson brochure are also available from the town website.

Cheryl @ 603-672-3104 or email chodonnell48@gmail.com

Each summer you can find many friends and families from Brookline and other surrounding towns, at our Max Cohen Grove beach, on Lake Potanipo, attending our Swim Lesson Program.

Our teachers are Max Cohen Grove Lifeguards, led by Yvonne Guttierez, a Red Cross Certified Swim Teacher and Brookline resident, committed to our high quality Swim Lesson Program.

Join us on the beach with your coffee and lounge chair to watch our youth progress and become fantastic swimmers. Prices are VERY reasonable!

Levels range from our newest class, a Parent/Baby class, Beginners (Level 1), all the way to Life Guard Readiness (Level 6).

Many of our life guards have grown up learning to swim at Max Cohen Grove and are now teaching the classes themselves, under Yvonne's guidance.

Hope to see you there!

Meet Brookline Businesses (series)

This summer *The Voice of Clay Pottery* is offering kids classes on Thursdays, which includes throwing on the wheel.

Summer classes are not offered every year due to time constraints but this year they have a great teacher named **Alex** to make it happen.

She is an adept thrower and has been working with clay since she was 4 years old. The photo of the pots are from her current students. If Thursdays don't work for you give them a call and see what other options are available!

Find them on Facebook







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Announcing Brookline's Third Annual Bridal Show



Photo Credit: New England Weddings Photography

The Brookline Economic Development Committee has once again partnered with the Brookline Event Center to host the Third Annual Brookline Bridal Show.

Future couples and their friends & families will have the opportunity to meet many local Wedding Professionals and plan their Big Day! Visit the *Brookline Bridal Show* Facebook Page Future Couples, Wedding Professionals, Mark Your Calendar!

Sunday, September 24, 2017 Noon to 3:00 pm

Brookline Event Center 32 Proctor Hill Road (Rte. 130)



For more information, contact Valerie Rearick <u>valerie@brookline.nh.us</u> 603-673-8855 ext. 215

4th Of July Celebrations

Enter a Float in the Parade to Promote your Business!

The 4th of July Parade planning has started.

On Tuesday, July 4th line up will begin at 9:30 am; the *Parade* will begin at 10:00 am behind the Pine Grove Cemetery and end at RMMS. To help make the parade a huge success we need businesses, organizations, sport teams, bands, and individuals to participate in the parade.

The parade grows every year, so let's keep it going and make it even bigger. To enter a float or march in the parade contact Vicki or Jim Pope at 673-1660



Mark your calendar:
Fireworks: July 4th at dusk
(rain date 5th)
Parade: July 4th - 10:00 am
Line Up at Pinegrove Cemetery at 9:30 am

or pope vl@yahoo.com. The Parade is sponsored by the Brookline Lions Club.

Immediately following the parade at the ballpark the *H-B Rotary and Lions Club* will have *Family Fun Day*. The activities will begin with the town band playing patriotic songs. The Declaration of Independence will be read with participants from the audience. Old fashion games will be played in the field. Hamburgers, hot dogs, chips, watermelon and water will be available to everyone for free.

This year's festivities conclude with the *Fireworks* at Lake Potanipo on July 4th at dusk.



We would love to have a lot of local businesses participate and line up for the Parade! It's now time to work on building your float!

Red, White and Blue are our great colors! We want to see them everywhere!

Hope everyone can join us.

To promote your business in the Parade:

Call Jim or Vicki Pope for more information @ 603-673-1660.

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Meet Brookline Businesses (series) - Continued



kmurphy@decorandyou.com www.teammurphy.decorandyou.com 603-673-9452





Kelly Murphy of Décor&You is your local full-service interior decorator. Kelly is known for her keen eye for color, visualization and coordination of design elements. Kelly transforms rooms by updating the old and tired and filling empty spaces. She composes room designs that fulfill the needs and aspirations of her clients, in line with their budget, providing anything or everything from furniture, lighting, area rugs, and bedding to art, accessories and window treatments. For some homeowners, color and design consultations, materials selection, or space planning may be enough to get them going on their updating project. Based on her experience and training, Kelly provides a wealth of knowledge on the art and science of color and design, some of which she has shared in presentations at the Brookline and Hollis libraries over the last few years.

Like many entrepreneurs, Décor&You builds its business based on referrals from clients, friends and associates. If you or someone you know struggles with visualizing color, balance and space, send them to Kelly at Décor&You for the unique look and feel they so desire.



Located in Brookline, **Wilson Technologies** has been in business since 2007 and has an outstanding reputation for quality and professionalism, with the goal of ensuring the complete satisfaction of every client. A family owned and operated business with over 32 years experience in the electrical field. Wilson Technologies is the right contractor to complete all your residential, com-

mercial or industrial electrical needs. They are committed to completing each contract on schedule and within budget while maintaining an unsurpassed level of quality and customer service.



At Wilson Technologies, we pride ourselves on being able to provide nearly any type of electrical service you may need. Our knowledge, experience, and ability to provide quality craftsmanship is second to none.



SCRIBBLES Early Learning Center will be coming to Brookline this summer.

SCRIBBLES is an academic oriented childcare center, which focuses on the growth and development of the whole child with emphasis on an age appropriate educational experience. It offers licensed childcare to children aged 12 months to Prekindergarten.

Open registration in July and Grand Opening in August 2017.

Brookline is a town which has shown a need for a local licensed childcare center.

Owner Autumn Gue, of Hollis Academy for Children in Hollis, will be opening this childcare center in Brookline. With over 25 years' experience in the early childhood education field and nine years operating a successful childcare in Hollis, she intends to provide the same quality care to Brookline families. Director Sonya McTeague has over 15 years' experience in the early childhood education field. She will oversee the staffing, curriculum, and care for the children attending this new facility. Autumn and Sonya look forward to working in, and with, the community to enhance the educational experience of its children and families.



Fore more information on Brookline's new Center, visit their Facebook Page. https://www.facebook.co m/hollisacademy.net/

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Job Openings - We Hire!

Route 13 Stateline

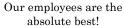
Now Hiring....Come join our awesome Team!

- ⇒ Cashier Opening
- Deli Sandwich Artist Opening (David Ortiz loves our Deli sandwiches!)

We are happy to train and the pay is great!

Apply in person or send email to: Apply@Route13stateline.com







Big Papi ordering a Steak & Cheese Sub... Mmm!

Chrysanthi's Restaurant

Line/Sauté Cook Full or Part Time

Pay is around \$15/hr. depending on experience. For more information or to set up an interview, contact Spiros or Evan at 603-672-0303 or email mychrysanthis@gmail.com



Full time benefits: Paid vacation Reimbursement for health insurance Employee discounts Free uniforms & dry cleaning service

Part Time Benefits: Flexible hours Employee discounts Free uniforms & dry cleaning service

The Cozy Tea Cart



⇒ Clerk/Waitress - Saturdays, 11:00 - close (during Holidays, potential for more hours). Sales clerk on the retail side of the shop involves checking out customers, and filling tea orders. On the café side, the waitress would take customer food orders, prepare and deliver food. Must be able to multi-task and work occasionally under very busy conditions. We are looking for an outgoing person with personable experience when working with customers. Please contact Danielle Beaudette at 603-345-2165

Brookline Chapel

Concerts, Recitals, Weddings, Art Expos and other events can be held inside this beautiful piece of architecture!

Did you know the Brookline Chapel has hosted over 90 weddings since it was purchased by the Town in 2008?

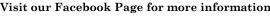
The Chapel is available for rent all year long and can seat up to 160 guests.

Brusch Hall, located behind the Chapel, is fully equipped with bathrooms, complete kitchen, sofas, chairs and tables.

An ample *parking area* is conveniently available.

Visit our Facebook Page for more information







Would you like to visit the Brookline Chapel? Do not hesitate to contact anyone at the Town Hall! We will be pleased to open the doors for you!



Check out the Video



To Rent the Chapel: Please contact Sharon Sturtevant Phone: 603-673-8855 ext. 214 E-mail: ssturtevant@brookline.nh.us

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Third Annual Cook-Off Bringing Businesses and Residents together

A big THANK YOU to all contestants and guests who contributed to another fun and successful event.

The 3rd annual Chili/Soup/Chowder Cook-off that took place on Sunday, February 19th at the Brookline Event Center was a great success, with over 300 people tasting delicious samples from 10 area restaurants and amateurs and then casting their votes for their favorites.

We had a panel of 3 Judges and People's Choice votes to decide the winners. Voting for first place in each category was a hard decision as everything sampled was absolutely amazing.

Meet the winners of the 2017 Cook-Off:

<u>Juanita's Mexican Restaurant</u> for their **Tlalpeño soup**: "We are excited to have taken part in the third annual cook-off, most importantly we are grateful for our customers, we couldn't have done it without their support and encouragement."

Chrysanthi's Restaurant for their Corn chowder: "We Love to Prep, Cook, Serve, Clean, Repeat."

<u>Dave Kelly</u> for his **Swamp Donkey Chili**: "I had a great time at the cook-off. I have a passion for creating chilis and salsas that I hope one day to sell to the public. I'm on Facebook at Swamp Donkey Kreations."

Ed Fisher for his **shrimp chowder**: "I am a retired Software Engineer and in 2011 I took up cooking as a hobby and attended culinary Boot Camp at the Culinary Institute of America and recreational cooking classes at Cambridge Culinary Institute."

We would like to acknowledge and thank many other contributors:

- Brookline Acoustic Jammers who entertained us during the entire event,
- The Friends of the Brookline Library for bringing so many cookies and brownies for all attendees to enjoy,
- Ron and Kathy Pelletier for festively setting up the Brookline Event Center,
- Our 3 judges: John Picinich, Brookline Lions Club, Sherri Ziegler, Brookline Women's Club, and Sandy Bucknam, Cabinet Press,
- Ann Somers and Gerrell Smith for taking and sharing many great pictures,
- The contestants who donated great prizes for the raffle.

Lastly, thank you to the members of the Brookline Economic Development Committee who helped with the Cook-off and made it such a great event.

We are looking forward to another successful event next year! See you in 2018!







Juanita's Mexican Restaurant (bottom left), Chrysanthi's Restaurant (top left), Dave Kelly (right) and Brookline Acoustic Jammers (Missing: Ed Fisher)



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Volunteer Opportunities on Town Boards

Conservation Commission - Responsible for maintaining the Town's conservation land, including new land purchases. Seeks grants for trail improvements and land purchases as available. Involved in the review and approval process for new site plans and subdivisions. Organizes the annual Ghost Trail Rail Trail Race.

• Two "Alternate" seats are currently vacant. Alternates can attend any meetings and are called upon to vote in the absence of a Full Member. Meets the second Tuesday of each month.

Economic Development Committee - Chartered by the Planning Board to "promote balanced, long-term economic development, which reflects and enhances the character of the community." Aims to promote current businesses in Town and encourage new ones to locate here.

• New committee members always welcome. Generally meets monthly.

Planning Board - Ensure compliance with planning and zoning regulations and ordinances when reviewing site plans and subdivisions. Regularly reviews regulations and ordinances for compliance with state and federal rules and to improve the alignment of them with the Town's objectives.

• Three "Alternate" seats are currently vacant. Alternates can attend any meetings and are called upon to vote in the absence of a Full Member. Meets the second Thursday of each month.

Recreation Commission - Responsible for maintaining the Town's ball parks (Frances Drive and Mountain Road) and the Grove (town beach on Lake Potanipo). Also responsible for organizing the annual Fishing Derby.

• One "Full Member" seat currently vacant. Meets monthly.

Town History Committee - Chartered by the Selectboard to publish a comprehensive update to Edward Parker's town history (published in 1914) in time for Brookline's 250th anniversary in 2019. Currently focused on data gathering through research and writing material for the book.

One seat currently vacant. Meets each month.

Zoning Board of Adjustment - Responsible for reviewing applications for zoning variances, special exceptions, equitable waivers of dimensional requirements, and hearing appeals from the decisions made by administrative officials.

• Three "Alternate" seats are currently vacant. Alternates can attend any meetings and are called upon to vote in the absence of a Full Member. Meets the second Wednesday of the month, when needed.

Contact Tad Putney at <u>tputney@brookline.nh.us</u> for more information



Welcome to Brookline! Have you received your "Welcome Packet"?

The Economic Development Committee has developed tools to better communicate with businesses and residents.



Welcome Packets have been put together to provide as much information as possible for new residents. The Packets are available at the Town Hall. You will find valuable information about town services, town departments, schools, clubs, organizations, and local shopping. Packets also include information and coupons from local businesses.

Take advantage of this! Contact Valerie Rearick to see how you can add information about your business!

Valerie@brookline.nh.us

Additional information can be found on the town website www.brookline.nh.us.

Newsletter



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Fax: 603-673-8136

E-mail: tputney@brookline.nh.us valerie@brookline.nh.us

> Visit the Brookline Website www.brookline.nh.us

Postal Patron Brookline, NH 03033

Creating a Foundation for Business Success

> The EDC meets at least monthly as it works to complete research, develop materials, and organize events that will support both existing and future businesses in Brookline.

We invite Brookline business owners and residents to learn more about the EDC. Contact Tad Putney tputney@brookline.nh.us or Valerie Rearick valerie@brookline.nh.us for more information.

> Brookline Website (more than agendas and minutes!)

The website offers easy navigation for businesses, residents and visitors to access pages dedicated to news and events, as well as information on all town boards, committees, departments and schools.





PRSRT STD

ECRWSS US Postage PAID

EDDM RETAIL

Scan to access the Business Directory

and we make every effort to keep it up-to-date.

We want to make sure that all Brookline businesses are listed in the BROOKLINE BUSINESS DIRECTORY

If your business is not listed in the Directory, if your contact information has changed, or if you have a new website, please contact Valerie Rearick valerie@brookline.nh.us

Businesses and residents can directly contact the website administrator to submit news announcements or questions. Follow the links under "Town Resources" on the home page.



The Town of Brookline and many Brookline Businesses are already members of the Souhegan Valley Chamber of Commerce (SVCC) and they can testify of all the benefits they receive by being part of the

The Chamber supports and promotes its members, advertises their events via social media and sponsors "business after hours", ribbon cutting, business open houses, and much more! Networking is also a way to boost businesses' activities!

Want to know more? Visit their website www.souhegan.net or contact the Chamber's new Executive Director, Wendy Hunt, wendy.hunt@souhegan.net - (603) 673-4360.