

Brookline, NH Economic Development

Newsletter

Volume 5, Issue 1
Winter 2018

Fourth Annual Brookline Chili/Chowder/Soup Cook-Off



Sunday, February 18, 2018

Brookline Event Center

32 Proctor Hill Road

(Route 130)

Noon - 3:00 pm

Chili/Chowder/Soup Cook-Off

Doors open at noon

Judging will begin at noon!

Tickets at the door:

\$8 adults

\$5 under 12yrs & Seniors 65+

Annual Meeting Dates:

- **Brookline School District:**
All Day Voting (SB2): Tuesday, March 13
- **All Day Voting:** Tuesday, March 13 - 7am-7:30pm
- **Town Meeting:** Wednesday, March 14 (snow date 03/19)
- **Coop:** Thursday, March 15 (snow date 03/16)

All meetings start at 7:00 pm

Brookline's Third Annual Chili/Chowder/Soup Cook-Off was another great success! Over 300 visitors packed the Brookline Event Center where professionals and amateurs brought the best Chilis and Soups we ever tasted. The event was so successful that most competitors ran out of food!

This year again, restaurateurs and amateurs from the "Greater Brookline Area" will be competing during the Fourth Annual Brookline Cook-Off for one of the three categories: **Chili, Chowder or Soup**. They all are looking forward to serving the best warm concoctions you will ever taste! A Feast for the Senses!

The *Friends of the Brookline Library* will sell cookies and brownies. *Brookline Acoustic Jammers* will once again entertain us during the event.

Bring your friends and family. Let your neighbors and co-workers know. Participate in the judging by filling out a voting ballot. All visitors will be eligible to win prizes donated by local businesses and competitors. The raffle will begin at 2:30 pm.

For more information email valerie@brookline.nh.us or call 673-8855 ext. 215

THERE IS MORE!

The Brookline Winter Festival is back!
Friday, Saturday and Sunday, February 16th - 18th.
Visit the *Brookline NH Winter Festival* [Facebook](#) page for updates and to check the schedule of events.
See page 5 for additional information.



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2017 Economic Development Committee Report

The Year in Review

Since chartered in April 2012, the Economic Development Committee (EDC) has met once a month and continued to have individual and successful interactions with Brookline business owners and organizations.

House Bill 316 – Property Tax Exemption for Businesses

The EDC discussed recently passed HB 316, which allows a town (via town meeting vote) to provide a property tax exemption for businesses that build, rebuild, modernize or enlarge within a community. The exemption applies to the municipal and local school property tax portions of property taxes. The town sets the percentage of the increased assessed value attributable to the construction/addition/renovation (up to 50%) that is exempt. The exemption may run for a maximum of 10 years and the set percentage and duration must be uniformly applied to all projects within the municipality. The adoption of the exemption is good for a maximum period of 5 years. The exemption also applies to “additions”.

A warrant article has been prepared for the March 2018 Town Meeting. You will find the full text of the warrant article at the beginning of the town annual report, and you may contact the Town Administrator for more information.

The EDC had a very busy year working on two great events that, this year again, received a lot of success!

The 3rd annual **Chili-Chowder-Soup Cook-Off** was held in February at the Event Center. What a crowd we had! Over 300 visitors packed the room where professionals and amateurs brought the best **Chilis, Chowders** and **Soups** we ever tasted! The event was so successful that some competitors ran out of food!

The **4th Cook-Off** will be on Sunday, February 18, 2017 from noon to 3:00 pm. See you then!

Brookline was once again the center of attention for many future couples in the region! The 3rd annual **Brookline Bridal Show** took place in early October and was another successful event! Returning and new amazing exhibitors set up beautiful booths for future couples, their families and friends to visit during the 3-hour long show.

The **Brookline Bridal Show Facebook page** now has over 300 “likes” which demonstrates how popular the page has been. The EDC has already scheduled the 4th annual Brookline Bridal Show that will be held on Sunday, September 30th, 2018 from 11:00 am to 1:00 pm.

The EDC continued working on promoting the **Brookline Chapel** and set up an Open House on the same day the Bridal Show was held. So far, almost 100 weddings have been celebrated at the Chapel. **Did you know?** The Chapel is also available for many other types of events or celebrations such as baptisms, concerts or art expos!

A **short video** on the chapel was created and can be

viewed on the Brookline Bridal Show & Brookline Chapel Facebook pages as well as on the Brookline website.

In order to keep Brookline Residents and Businesses informed of our efforts, the EDC publishes the **Economic Development Newsletter** that is being distributed to all businesses and residents. Many businesses, organizations and committees have offered their support by providing articles and photos – Another great way to put their name out there and get some “publicity”! The newsletters are all available on the Brookline website which is being viewed by many people and organizations outside Brookline! We want them to know what a great town Brookline is, to live and work.

This year again, the “**Welcome Packet**” with valuable information about Town services, Boards & Committees, Clubs, and local resources has been offered to all new Brookline residents. Many Brookline entrepreneurs are taking the opportunity to advertise their business by providing coupons and special offers that are included in the packet. Welcome Packets are available at the Town Hall.

The **Business Directory**, available on the Brookline website, is a great way for residents to contact local businesses. Business owners, do not forget to contact the Town Hall with any updates you may have or if you are not yet listed!

The EDC would like to thank **Gale Taylor** for her dedication and active participation on the Committee since its creation. Late fall, Gale moved closer to Concord, NH to pursue new opportunities. We wish her the best in her new adventure.



The EDC encourages Brookline Businesses to get involved and contribute to the economic development of our wonderful town by attending the meetings and sharing their ideas. **By working together, we can achieve great things!**

On behalf of the current Economic Development Committee:

Eddie Arnold, Selectboard
Eric Bernstein, Planning Board & Business Owner
Donna Marsh, Realtor
Ron Pelletier, Planning Board & Business Owner
Tad Putney, Town Administrator
Valérie Rearick, Town Planner
Steve Russo, Realtor
Gerrell Smith, Businessman

**By Working Together,
 We Can Achieve Great Things!**

Updates on Brookline Businesses & Job Offers

Brookline Beauty, LLC

Brookline Beauty LLC

Introducing Brookline Beauty LLC. A hair salon that provides quality hair care for the whole family. My name is **Sarah Hendrick** and as well as the owner, I am also a stylist. I have been apart of the Brookline business community for almost five years, building a great clientele. Continuing to provide great hair services is our goal.

Brookline Beauty LLC plans to offer hair services including cuts, color, hair health, maintenance, updos, and facial waxing. Find us on [Facebook](#) and like our page to receive updates and deals going on in the shop. Call or message us for an appointment, walk-ins also welcome.

➔ 55 route 13 - Brookline business center - Phone: 603-672-0800

Mention this article
and receive 10% off
your next appointment

Averill House Vineyard



JOB: Tour Guide Wanted!

The Grand Opening of Averill House Vineyard was a success, 200 guests bought wine! The tasting room is now open most Thursdays and Sundays as well as for special events of 6 to 20 guests. **We are looking for a tour guide** to promote activities at the winery and surrounding area.

For special hours Call 603-371-2296 or email beth@averillhousevineyard.com



21 Averill Road

CoMotion Fitness

We are CoMotion Fitness, **27 Route 13**, at the corner of Townsend Hill Road and Route 13, just before the MA line.

If you're just getting into new habits, or need a new challenge, we are very happy to have the opportunity to work with you to achieve your goals. We have a great group of people and although we work hard, we also have a wonderful time together! Please contact us for the latest schedule for Zumba, Yoga, Core Strength, Active Aging & more workout options. Thank you again for your interest.

Barb Longfellow - 603-554-4468 • NHBarb@gmail.com



Do or Dye Salon

Do or Dye Salon (previously Divine Hair Design) was purchased by new owners Jenn and Missy on December 1, 2017. We offer high-quality services at reasonable prices in a friendly, comfortable atmosphere. We each have over ten years experience as licensed cosmetologists. We have experience in both high-end day spas and fast-paced walk-in salons. We keep up with the latest trends and fashion by completing on-going education.

An overview of services offered: Haircuts that include a shampoo/condition, and style. Single and multi-process colors, Balayage, Ombre, updos, hair treatments, smoothing treatment that lasts 4-6 months, and much more. We service any person, any age.

Stony Ledge Plaza - 181 Rte. 13 - 603-672-2227 www.Facebook.com/doordvesalon2017

Mention this article
and receive 10% off
your next appointment



Planning Department Update

Thank You to Richard R. Randlett

The Planning Board wants to thank **Richard R. Randlett** for his dedication and active participation during the almost 20 years on the Board. Richard who retired in November was first appointed to the Board as an Alternate in 1998, then as a Full Member in 1999, and was the Co-Chair from March 2000 to March 2007. It is going to be hard to find a replacement to always end the meetings with: ***"I move to adjourn the meeting"***! Richard, thank you and enjoy your retirement.

The Board welcomed new Alternate Members: **Christopher Duncan** in February and **Peter Keenan** in December.

Open Positions: Alternate Members

Consider volunteering for a couple of hours a month to serve our town and fellow residents. The Board meets **once a month** on the 3rd Thursday at 7:00 pm.



Overview of the Proposed 2018 Town Budget and Warrant Articles

During meetings in October, November and January the Selectboard and Finance Committee worked with department heads to develop the town's proposed 2018 budget.

At the annual Town Meeting on Wednesday, March 14th, voters will be asked to approve an operating budget that has a net increase of 1.7% over 2017.

Town meeting will also consider about a dozen warrant articles for funding

some additional items. The warrant articles include:

- ⇒ \$185,000 for a new fire pumper truck which is contingent on the Town receiving a \$300,000 grant.
- ⇒ \$100,000 to establish a Public Works Equipment Capital Reserve Fund purchasing or leasing equipment for the Public Works Department.
- ⇒ \$68,522 for pro-rated 2018 costs to hire a Public Works Director to

replace the elected Road Agent position.

- ⇒ \$25,000 for the purpose of defraying the costs of the 250th celebration of the Town of Brookline.
- ⇒ \$10,000 for the purpose of establishing a Town Facilities Capital Reserve fund to defray costs of repairs to town buildings.

Mark your calendar: Annual Meetings & All Day Voting Days

Brookline School District (Grades K-6)

Tuesday, March 13th, all day (SB2) voting from 7:00 am - 7:30 pm at CSDA

Brookline Town meeting

Wednesday, March 14th (snow date: Monday, March 19th) at Captain Samuel Douglass Academy (CSDA) 7pm

Hollis-Brookline Cooperative School District (Grades 7-12)

Thursday, March 15th (snow date: Friday, March 16th), at High School 7pm



Brookline All Day Voting

Tuesday, March 13 - 7am-7:30pm at Captain Samuel Douglass Academy (CSDA)

Winter Festival, Continued

All Weekend

Rotary Club of Hollis-Brookline, Food Drive - Drop-off locations: Fire Department during Spaghetti Dinner, Community Church, Ice Rink, RMMS Artisan Fair (grocery gift cards are greatly appreciated)

Friday, February 16th

Brookline NH Fire Dept. Association Spaghetti Dinner 5 - 7 @ Brookline Fire Department

*Family Skate Night - 7 - 9:30 @ Ballpark Ice Rink

Brookline PTO, Hot Chocolate Bar & Baked Goods @ Ballpark Ice Rink

Saturday, February 17th

Brookline Community Church, Brookline, NH Breakfast 7:30 - 10

*3 on 3 Hockey 7:30 - 12 @ Ballpark Ice Rink

*Learn to Ice Fish @ Melendy Pond 8 - 1

Brookline Community Church Cribbage Tournament 10:30 - 12:30

RMMS Robotics / Maker Space - 11 - 1 @ RMMS

Artisan Fair - 10 - 3 @ RMMS

Brookline Ice Breakers, Annual Snowmobile Poker Run / Snowmobile Rides: 9 - 1

Fire Pit - 10 - 1 @ Ballpark Ice Rink

250th Anniversary Committee Concession 8:30 - 12 @ Ballpark Ice Rink

Brookline Women's Club, S'mores 10 - 1:30 @ Ballpark Ice Rink

*Winter Fun Activities & Snowshoe Obstacle 12:00 - 1:30 @ Brookline Ballfield

* C.L. Farwell Construction, Sledding 2:30 - 5:30 @ Springvale Avenue

Brookline Historical Society 2:30 - 5:30

* Open Skate 1 - 9 @ Ballpark Ice Rink

Brookline After School Program, Adult Social 6-11 (Jazz Band followed by DJ till 11, raffles, and cash bar) @ Event Center

Brookline Lions Club, Snowman Contest - February 7th - February 17th. Pictures will be posted at the Skating Rink



Sunday, February 18th

Brookline Recreation Commission, Fishing Derby 6-2 @ Lake Potanipo

* Brookline Conservation Commission, NH Trail Winter Hike - 10:00 @ Sunoco Station

Economic Development Committee, Chili/Soup/Chowder Cook-Off 12-3 @ Brookline Event Center

* SCHEDULE IS SUBJECT TO CHANGE | SOME EVENTS ARE WEATHER DEPENDENT

Announcing Brookline Business Forum - April 2018



For more information, contact
Tad Putney or Valerie Rearick
tputney@brookline.nh.us
valerie@brookline.nh.us

The Economic Development Committee invites all Brookline-based businesses invited to attend the Business Forum that will take place on **Thursday, April 05, 2018 - 6:00 pm** at the Brookline Event Center.

The purpose of this roundtable is to understand your thoughts and opinions on topics such as:

- What makes Brookline a good place to do business?
- What can Brookline do to be more inviting for businesses and their customers?
- What is your long-range vision for Brookline's growth and development: What is the right balance? What is realistic?
- What are your concerns in the areas of zoning & regulations, roads, utilities, traffic, land, workforce? What do you think can/should be done?

Newsletter



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Brookline Economic Development

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1 Main Street - P.O. Box 360

Phone: 603-673-8855 ext. 213 or 215

Fax: 603-673-8136

E-mail: tputney@brookline.nh.us
valerie@brookline.nh.us

Postal Patron
Brookline, NH 03033

**[Visit the Brookline
Website
www.brookline.nh.us](http://www.brookline.nh.us)**

> ***[Do you want to promote your business? We can help!](#)***

The EDC newsletter is mailed to over 2,100 postal patrons, posted on the Brookline website and sent electronically to many individuals, businesses and organizations in the region!

The EDC encourages all Brookline businesses to send information about their services and upcoming events, their team, job openings, etc., along with pictures to be included in future issues of the Newsletter.

For more information, please contact Valerie Rearick (603) 673-8855 ext. 215 or email valerie@brookline.nh.us

> ***[Brookline Website \(more than agendas and minutes!\)](#)***

The website offers easy navigation for businesses, residents and visitors to access pages dedicated to news and events, as well as information on all town boards, committees, departments and schools.

Features include quick links to Town Resources such as past meetings via a link to [Town Hall Streams](#) and receiving news via email by subscribing to [E-Alerts](#)

We want to make sure that all Brookline businesses are listed in the [BROOKLINE BUSINESS DIRECTORY](#) and we make every effort to keep it up-to-date.

If your business is not listed in the Directory, if your contact information has changed, or if you have a new website, please contact Valerie Rearick valerie@brookline.nh.us

Businesses and residents can directly contact the [website administrator](#) to submit news announcements or questions. Follow the links under "**Town Resources**" on the home page.



*Scan to access the
Business Directory*

◆ ***[House Bill 316 – Property Tax Exemption for Businesses](#)***

The recently passed HB 316, allows a town (via town meeting vote) to provide a property tax exemption for businesses that build, rebuild, modernize or enlarge within a community. The exemption applies to the municipal and local school property tax portions of property taxes. The town sets the percentage of the increased assessed value attributable to the construction/addition/renovation (up to 50%) that is exempt. The exemption may run for a maximum of 10 years and the set percentage and duration must be uniformly applied to all projects within the municipality. The adoption of the exemption is good for a maximum period of 5 years. The exemption also applies to "additions".

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The EDC meets at least monthly as it works to complete research, develop materials, and organize events that will support both existing and future businesses in Brookline.

We invite Brookline business owners and residents to learn more about the EDC. Contact **Tad Putney** tputney@brookline.nh.us or **Valerie Rearick** valerie@brookline.nh.us for more information.