

Brookline, NH Economic Development

Newsletter

Volume 5, Issue 2
Spring/Summer 2018

4th Of July Celebrations Promote your Business! Enter a Float in the Parade

The 4th of July Parade planning has started.

On Wednesday, July 4th line up will begin at 9:30 am; the **Parade** will begin at 10:00 am behind the Pine Grove Cemetery and end at RMMS. To help make the parade a huge success we need businesses, organizations, sport teams, bands, neighborhoods, and individuals to participate in the parade.

The parade grows every year, so let's keep it going and make it even bigger. To enter a float or march in the parade contact Vicki or Jim Pope at 673-1660 or pope_vl@yahoo.com. The Parade is sponsored by the Brookline Lions Club.

Immediately following the parade at the ballpark the *H-B Rotary and Lions Clubs* will have **Family Fun Day**. The activities will begin with the town band playing patriotic songs. The Declara-



Mark your calendar:

Parade: July 4th - 10:00 am
Line Up at Pine Grove Cemetery at 9:30 am
Fireworks: July 4th at dusk
(rain date 5th)

tion of Independence will be read by participants from the audience. Old fashion games will be played in the field. Hamburgers, hot dogs, chips, watermelon and water will be available to everyone for free.

This year's festivities conclude with the **Fireworks** at Lake Potanipo on July 4th at dusk. (Rain date: July 5)

We would love to have a lot of local businesses participate and line up for the Parade! It's now time to work on building your float!

Red, White and Blue are our great colors. We want to see them everywhere!

To promote your business in the Parade:

Call Jim or Vicki Pope for more information @ 603-673-1660.



Mark Your Calendar

- **June 23** - Grove Opens
- **July 04** - Fourth of July Parade
- **July 04** - Fireworks (rain date July 05)
- **July 21 & 22** - Fire Department Annual BBQ
- **July 22** - Women's Club Blueberry Bike Bash

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Max Cohen Grove at Lake Potanipo Swimming Lessons & Membership

Official Opening and Season:

Saturday, June 23
Sunday, August 26, 2018

Membership is open to **Brookline residents** and their household members. Non-resident guests are welcome, accompanied by a member or a Brookline resident. Must be 14 years or older to be at the lake without an adult.

NO ANIMALS on the beach whether open or closed, for sanitation purposes.

The Grove membership application and swim lesson brochure are also available from the town [website](#).



Swim Lessons:

Session 1 - July 09 - July 26
Session 2 - July 30 - August 26

For more information, contact

Emily Messer

mcmgpotanipo@gmail.com

Each summer you can find many friends and families from Brookline and other surrounding towns, at our Max Cohen Grove beach, on Lake Potanipo, attending our **Swim Lesson Program**.

Our teachers are Max Cohen Grove Lifeguards committed to our high quality Swim Lesson Program.

Many of our lifeguards have grown up learning to swim at Max Cohen Grove and are now teaching the classes themselves.

Levels range from our newest class, a Parent/Baby class, Beginners (Level 1), all the way to Lifeguard Readiness (Level 6).

Join us on the beach with your coffee and lounge chair to watch our youth progress and become fantastic swimmers. Prices are VERY reasonable!

Hope to see you there!

Brookline's Fourth Annual Bridal Show

The Brookline Economic Development Committee has once again partnered with the Brookline Event Center to host the [Fourth Annual Brookline Bridal Show](#).

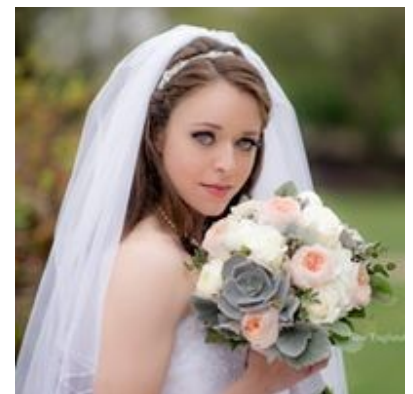
Future couples and their friends & families will have the opportunity to meet many local Wedding Professionals and plan their Big Day!

Visit the [Brookline Bridal Show Facebook Page](#)

**Future Couples,
Wedding Professionals,
Mark Your Calendar!**

**Sunday,
September 30, 2018
10 am - 1 pm**

**Brookline Event Center
32 Proctor Hill Road (Rte. 130)**



*Photo Credit:
New England Weddings Photography*

For more information, contact

Valerie Rearick

valerie@brookline.nh.us

603-673-8855 ext. 215

Business Event Announcements

Averill House Vineyard - Bunch of fun happening this summer.

Averill House Vineyard was excited to be invited by Author **Wendy Walter** of *The Voice of Clay* to host a successful tasting. We launched our second Art installation with Artist Ashley Butler from *Route 13 Images* who is raffling art of the Lake Potanipo Lighthouse with proceeds going to the *Brookline Historical Society*. In June **Danielle Beaudette** at *The Cozy Tea Cart* is co hosting a Tea pairing and wine tasting event and we launch the *CoMotion* Zumba and Yoga Series with **Barb** and **Michelle**. Then we have A *Disney Movie night* (June 30th), Mystery Dinner and Lunch with a Pop Up Chef. We also are very excited to have an Escape Room in August.

We had our first Tour Bus of 50 Seniors from Marlborough, MA. and promptly ran out of Victoria's Day our Cherry Coffee wine (re-release in June). We now offer a prepared food menu, cheese and nut snacks. We are working on a Limited Wine Release to celebrate the *250th Anniversary of Brookline* and, great news, we expand the Tasting Room outside this July.



Averill House Vineyard is excited to welcome local Tour Guide **Rozlyn Lechten**, please visit the Vineyard and welcome Roz to Brookline.

We will be having a day of fun at the vineyard on July 28th from (11-5pm) celebrating our one year anniversary with fun for friends and family including a grape themed cotton candy and shaved ice by Aunties Sweetshop.



21 Averill Road
(603) 371-2296

Please keep us in mind to co-host an event with your company.
Bob Waite rcwracer@yahoo.com - Beth Waite averillhousevineyard@icloud.com

Welcome Shawn Jackson Brookline's New Ambulance Director

The Selectboard recently announced the hiring of **Shawn Jackson** as Brookline's new Ambulance Director. Shawn's first day on the job was June 4th.

Over his 25 years of EMS service, Shawn has served in a variety of roles including the last 14 years as a Paramedic. He spent 10 years with the NH Bureau of EMS where he was involved in training, budgeting and statutory enforcement. He has also served as a licensed educator for Paramedic, EMT and AEMT courses. Additionally, over the last 15 years, he has been a member of the Milford Ambulance Service.

In addition to welcoming Shawn, the Selectboard wishes to acknowledge and thank **Jan Watt** for her dedication and support managing the Ambulance Service over the past eight months. Jan played a significant role in guiding the department through a challenging period and the Board is grateful and appreciative of her leadership.



Meet Brookline Businesses (series)



IS PROUD TO ANNOUNCE THE OPENING
OF THEIR NEW

BROOKLINE, NH LOCATION

We are conveniently located at 87 Route 13 Brookline, NH.

Powell Stone & Gravel Inc. is a family-owned business which was founded in 1969 by Raymond A. Powell as R.A. Powell Construction. Over the past 48 years, what was once a small excavation company has now flourished into the booming multiple location/multi-company operation, now run by Raymond's sons, Jeff & Steve Powell.

We offer a large assortment of hardscaping supplies, construction materials, decorative stone, mulch, landscaping supplies, power equipment, masonry supplies, outdoor living, and more.

We presents DIY seminars throughout the year on a variety of DIY projects, including building a walkway or patio.

Powell Stone & Gravel is looking for some awesome individuals. **To join our team**, stop by our showroom or give us a call.

Hours: Mon-Fri 7am – 5pm Sat 7am – 4pm Sun 8am – 2pm

603.673.8100 - www.powellstone.com



COD Decorative Painting

Cheryl O'Donnell www.CODdecorativePainting.com 672-3104

Decorative Painting is any Specialty painting typically for Interior Decorating. A Decorative Painter is a specialist at mixing colors and glazes for color matching, and knows various painting and artistic techniques to create special finishes on any paint-able surface including Kitchen Cabinets, Furniture, Floors, Walls, Ceilings, and even Signs.

Many Kitchen Cabinets have been decoratively painted before installation. Years later, when a client adds to their kitchen cabinets I can figure out the recipe to make the new cabinets match the original ones.

If you have heirloom Furniture I can advise you on ways to update it, make it beautiful.

Painted Floors have also been very popular and can spruce up a wood floor

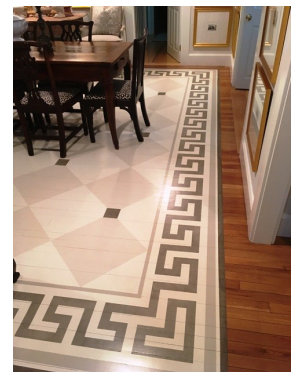
On solid Walls in areas such as dining rooms or powder rooms beautiful patterns can be painted for a little more interest.

Children's Murals are my favorite projects to work on.

I also offer Color Consultation, advising clients on Paint Colors that will be pleasing to the eye and match well with your fabrics, rugs, and other abutting rooms.

If you would like to see some of my work, I will be participating in the NH Designer Show House in Nashua this August 2-31, 2018 in the Frank E Anderson House on Concord Street in Nashua.

I offer Free Estimates.



Meet Brookline Businesses (series), Continued



2 Corey Hill Road
(603) 721-5115

Kim Gagnon, Owner

www.irishluckstables.com

Irish Luck Stables welcome riders of all levels to our premier facility where we offer professional service in a family friendly environment! Opened all year round!

Our Stables specializes in the New Rider & Family who wish to learn about horses from the ground up! We help guide families each step from a Introduction Tour, 1st Evaluation Lesson, and a Riding Program to fit your family's busy schedule.

2018 Summer Camp at Irish Luck Stables Brookline open for registration. \$199 Per Week, 7 Weeks to choose from, 9AM to 3PM and options for early arrival and later after care to help working parents. No Experience necessary, Age 5+, Activities include horseback riding, arts & crafts, Pizza Party Fridays and More!



Visit our website for further information and online registration. Deposit required. We encourage groups of friends to join; just choose the same week when registering online.

Gerrell Smith is an Independent Benefits Advisor with **Aflac**. He provides benefit solutions and claims management services for individuals considering insuring expenses that an employee or individual is responsible to pay for health and/or medical services for injuries and/or illnesses. The benefit solutions Gerrell provides focus on insuring off-the-job disability from an injury and/or illness, as well as out-of-pocket expenses associated with an accident, illness, critical illness, hospitalization, cancer treatment, vision, dental, and life insurance for adults and children. Please consider having a complimentary consultation with Gerrell Smith to identify if you have gaps in your health insurance coverage or if you might be financially exposed should you experience a health or medical related event.



Gerrell can be reach at cell/text: 603-769-1041
or email: gerrell_smith@us.aflac.com

Brookline Chapel



Check out the [Video](#)

Concerts, Recitals, Weddings, Art Expos and other events can be held inside this beautiful piece of architecture!

Did you know the Brookline Chapel has hosted over 95 weddings since it was purchased by the Town in 2008?

The Chapel is available for rent all year long and can seat up to 160 guests.

Brusch Hall, located behind the Chapel, is fully equipped with bathrooms, complete kitchen, sofas, chairs and tables.

An ample **parking area** is conveniently available.



Visit our Facebook Page for more information



To Rent the Chapel:

Please contact Sharon Sturtevant
Phone: 603-673-8855 ext. 214

E-mail: ssurtevant@brookline.nh.us



Would you like to visit the Brookline Chapel? Do not hesitate to contact anyone at the Town Hall! We will be pleased to open the doors for you!

Committed to Support the Success of Businesses

The Selectboard, Planning Board & Economic Development Committee (EDC) are committed to supporting the success of both current and future businesses in Brookline.

> *Do you want to promote your business? [We can help!](#)*

The EDC newsletter is mailed to over 2,100 postal patrons, posted on the Brookline website and sent electronically to many individuals, businesses and organizations outside Brookline!

The EDC encourages all Brookline businesses to send information about their activities, upcoming events, their team, etc., along with pictures to be included in future issues of the Newsletter. (We do not print business cards, coupons, etc.).

For more information, please contact Valerie Rearick (603) 673-8855 ext. 215 or email valerie@brookline.nh.us



Following Up on the Business Forum

Recently, the Brookline Economic Development Committee (EDC) sponsored a Business Forum that was attended by 10 business owners as well as the Selectboard. The purpose was to understand business owners' challenges and opinions on topics such as:

What makes Brookline a good place to do business?

What can Brookline do to be more inviting for businesses, customers?

What are your concerns in the areas of zoning and regulations, roads, utilities, traffic, land, workforce? What do you think can/should be done?

The following challenges were identified and ideas/suggestions were discussed for each:

- ◆ Limited labor pool
- ◆ Internet speed and cell service
- ◆ Improve ease of construction process
- ◆ Allow more signage / help promote businesses
- ◆ Establish a Brookline Business Association
- ◆ Taxes
- ◆ "Curb appeal" of Route 13
- ◆ Route 13 safety and speeds



The EDC is conducting further research on the topics discussed in order to provide solutions and address these challenges. The results of these efforts will be made available on the EDC page on the Brookline website.

We appreciate the time taken by businesses owners to share their concerns and ideas. We welcome the opportunity to sit down with all Brookline business owners at any time to discuss these topics further.

Do not hesitate to contact Tad Putney, Town Administrator, tputney@brookline.nh.us or call 673-8855 ext. 213 or valerie@brookline.nh.us 673-8855 ext. 215.

4th Annual Cook-Off - Another Success Story!

The 4th annual Chili/Soup/Chowder Cook-off that took place on Sunday, February 19th at the Brookline Event Center was a great success, with over 350 people, bringing businesses and residents together to sample amazing dishes.

The winners were:
Laura Finocchiaro (Scallop-Corn Chowder)
Sean Madison (Venison Chili)
Chrysanthi's Restaurant (Corn Chowder)
Juanita's Restaurant (Pozole Verde Soup)



We would like to acknowledge and thank many other contributors:

- *Brookline Acoustic Jammers* who entertained us during the entire event,
- The Friends of the Brookline Library for bringing many cookies and brownies for all attendees to enjoy,
- Ron and Kathy Pelletier for festively setting up the Brookline Event Center,
- Our 3 judges: John Picinich, Brookline Lions Club, Miranda Terry, Brookline Women's Club, and Drew Kellner, Hollis-Brookline Lions Club.
- Local businesses and the contestants who donated great prizes for the raffle.

A big THANK YOU to all contestants and guests who contributed to another fun and successful event.

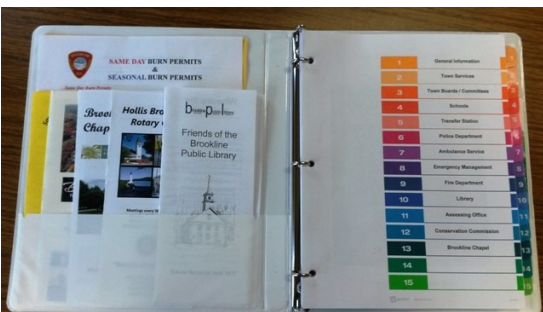


We are looking forward to another successful event next year! See you in February 2019!

Jake Perejda
Youngest contestant



Welcome to Brookline! Have you picked up your "Welcome Packet"?



Welcome Packets have been put together to provide as much information as possible for new residents. The Packets are available at the Town Hall. You will find valuable information about town services, town departments, schools, clubs, organizations, and local shopping. Packets also include information and coupons from local businesses.

Take advantage of this! Contact Valerie Rearick to see how you can add information about your business! Valerie@brookline.nh.us

Additional information can be found on the town website www.brookline.nh.us.

Newsletter



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ECRWSS
US Postage
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EDDM RETAIL

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1 Main Street - P.O. Box 360
Brookline, NH 03033

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E-mail: tputney@brookline.nh.us
valerie@brookline.nh.us

Postal Patron
Brookline, NH 03033

[Visit the Brookline Website](http://www.brookline.nh.us)
www.brookline.nh.us

*Creating a Foundation for
Business Success*

> ***Do you want to promote your business? We can help!***

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For more information, please contact Valerie Rearick (603) 673-8855 ext. 215 or email valerie@brookline.nh.us

> ***Brookline Website (more than agendas and minutes!)***

The website offers easy navigation for businesses, residents and visitors to access pages dedicated to news and events, as well as information on all town boards, committees, departments and schools.

Features include quick links to Town Resources such as past meetings via a link to [Town Hall Streams](#) and receiving news via email by subscribing to [E-Alerts](#)

We want to make sure that all Brookline businesses are listed in the [BROOKLINE BUSINESS DIRECTORY](#) and we make every effort to keep it up-to-date.

If your business is not listed in the Directory, if your contact information has changed, or if you have a new website, please contact Valerie Rearick valerie@brookline.nh.us

Businesses and residents can directly contact the [website administrator](#) to submit news announcements or questions. Follow the links under "**Town Resources**" on the home page.



The EDC meets at least monthly as it works to complete research, develop materials, and organize events that will support both existing and future businesses in Brookline.

We invite Brookline business owners and residents to learn more about the EDC. Contact **Tad Putney** tputney@brookline.nh.us or **Valerie Rearick** valerie@brookline.nh.us for more information.



The Town of Brookline and many Brookline Businesses are already members of the Souhegan Valley Chamber of Commerce (SVCC) and they can testify of all the benefits they receive by being part of the network. Want to know more? Visit their website www.souhegan.net or contact the Chamber's **Executive Director, Wendy Hunt**, wendy.hunt@souhegan.net - (603) 673-4360.