

# Brookline, NH

**Business  
Name**

**Volume 6, Issue 1  
Winter 2019**

## **SPECIAL EDITION**

### **2019 Winter Festival & 250th Brookline Anniversary**



**Annual Meeting Dates:  
NEEDS UPDATE WITH  
CURRENT DATES**

- **Brookline School District:**  
*All Day Voting (SB2): date*
- **All Day Voting:** *Tuesday,  
March 12 @ CSDA*
- **Town Meeting:** *Wednesday,  
March 13 (snow date 03/1)*
- **Coop: Date** *(snow date 03/1)*

*All meetings start at 7:00 pm*

#### **> Do you want to promote your business? We can help!**

*The EDC newsletter is mailed to over 2,100 postal patrons, posted on the Brookline website and sent electronically to many individuals, businesses and organizations in the region!*

The EDC encourages all Brookline businesses to send information about their services and upcoming events, their team, job openings, etc., along with pictures to be included in future issues of the Newsletter.

For more information, please contact Valerie Rearick (603) 673-8855 ext. 215 or email [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

#### **> Brookline Website (more than agendas and minutes!)**

The website offers easy navigation for businesses, residents and visitors to access pages dedicated to news and events, as well as information on all town boards, committees, departments and schools.

Features include quick links to Town Resources such as past meetings via a link to [Town Hall Streams](#) and receiving news via email by subscribing to [E-Alerts](#)

**If your business is not listed in the Directory**, or if your contact information has changed, please contact Valerie Rearick [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

Businesses and residents can directly contact the [website administrator](#) to submit news announcements or questions. Follow the links under "**Town Resources**" on the home page.

#### **Inside this issue:**

- *Updates on Brookline Businesses* 2
- *Winter Festival, 3 days of fun* 3
- *Economic Development Committee Report* 4
- *5th Brookline Annual Cook-Off* 5
- *Welcome New Businesses*
- *250th Commemorative License Plates* 6
- *Welcome New Businesses (Cont.)*

## Updates on Brookline Businesses

### *Sundae Drive - Hiring and Open House*

**Sundae Drive** has been a huge highlight of 2018 for us. We greatly appreciate all of the support we have received during our first months open! We are very excited to see what summer has in store!

**We are now accepting applications for spring and summer employment.**

Facebook is a wonderful platform for us to communicate with you. Follow our Facebook page [@SundaeDriveNH](#) for upcoming summer updates.

**We are planning an official grand opening for early spring.**

**The Delage Family**

346 Route 13 Brookline, NH (603)721-5209



### *Creative Imaginations Childcare Center*



Before and after school care options will be available in the fall for school age children.

**Creative Imaginations**, located in the former Neil Stone's Karate Academy building, is a licensed childcare program providing quality childcare for children **6 weeks through prekindergarten**. Through the use of Creative curriculum, children will acquire social competence and the skills they need in order to be successful learners through a variety of child initiated and teacher directed activities. **Open registration will begin in February followed by a Grand Opening in March!** Owner Michelle Dickerson, of Brookline, has worked in the childcare field for 13 years and has been caring for children in her Brookline home for over four years. She is excited for this opportunity to expand and provide quality affordable childcare for the town of Brookline and surrounding communities.

For more information about Creative Imaginations please visit our Facebook page <https://www.facebook.com/creativeimaginationssc> Or visit our website <https://creativeimagination2014.weebly.com>

### *Family Wise Financial Coach, LLC*

I earned a Master of Science in Biomedical Engineering, I met and married the man of my dreams, and bought a new car so I could get back and forth to work with ease. It really wasn't until my student loan 6 month grace period was over when reality set in. As newlyweds, my husband and I had \$100,000 student loan debt and \$30,000 of car debt. When we realized that our hard-earned money combined with our spending habits weren't going to cover the bills and save for retirement, **We freaked out!** We work so hard, **where is our money going?** Will we always feel **STRESSED** and **OVERWHELMED?** Is living **paycheck to paycheck** just how it has to be? **The answer we discovered was NO.**

Our family got on a financial plan that worked for us, became debt free in 30 months, and now have a daughter that lives in a debt free environment and who doesn't have to listen to money fights since we are currently at peace with our finances.

I started **Family Wise Financial Coach** so that your financial journey can avoid the bumps and bruises we went through. I will guide you with each step until you feel confident and empowered to take on your family finances. But be aware, I love to celebrate even the smallest victories so if you are ready for fun so am I.



**Becky Eichorst**

Financial Coach and Owner, Family Wise Financial Coach, LLC

(978) 364-3334

[www.FamilyWiseFinancialCoach.com](http://www.FamilyWiseFinancialCoach.com)

"Stop worrying about money and start focusing on what matters most"

# 2019 Brookline Winter Festival



# SCHEDULE of EVENTS

## FRIDAY, FEBRUARY 15

TIME	EVENT	LOCATION
5:00 - 7:00 PM	BFA Spaghetti Dinner	Brookline Fire Department
6:30 - 8:30 PM	Family Skate Night, Hot Cocoa and S'mores	Town Rink @ Brookline Ball Park

## SATURDAY, FEBRUARY 16

TIME	EVENT	LOCATION
7:30 - 10:00 AM	Breakfast	Brookline Community Church
8:30 - 11:00 AM	3 on 3 Hockey / Fire Pit	Town Rink @ Brookline Ball Park
9:00 AM	Icebreakers Poker Run	Lake Potanipo
Noon - 2:00 PM	Learn to Ice Fish	Lake Potanipo
Noon - 1:30 PM	Snowshoe Obstacle Course	Town Field @ Brookline Ball Park
Noon - 2:00 PM	Robotics and Makerspace	RMMS
1:30 - 4:00 PM	SLEDDING!	Springvale Ave
7:00 - 10:00 PM	Brookline Beach Bonfire	Town Beach - Lake Potanipo


## SUNDAY, FEBRUARY 17

TIME	EVENT	LOCATION
6:00 AM - 2:00 PM	Ice Fishing Derby	Lake Potanipo
10:00 AM	Rail Trail Winter Hike	Meet at the Sunoco
Noon - 2:00 PM	Soup, Chili and Chowder Cook-off	Brookline Event Center

*All events are subject to change and weather conditions.  
Follow Brookline NH Winter Festival on Facebook for updates!*



***This year's festival is dedicated to Brookline's 250th Anniversary!***

*This event is supported by:* Hollis Brookline Rotary Club 

## 2018 Economic Development Committee Report

Since chartered In April 2012, the Economic Development Committee (EDC) has met once a month and continued to have individual and successful interactions with Brookline business owners and organizations.

### House Bill 316 – **Property Tax Exemption for Businesses**

Information for Business Owners. At the March 2018 Town Meeting, voters approved a warrant article allowing the Town to provide a property tax exemption for businesses that build, rebuild, modernize or enlarge within the community. The exemption applies to the municipal and local school property tax portions of property taxes.

The town sets the percentage of the increased assessed value attributable to the construction / addition / renovation (up to 50%) that is exempt. The exemption may run for a maximum of 10 years and the set percentage and duration must be uniformly applied to all projects within the municipality. The adoption of the exemption is good for a maximum period of 5 years. The exemption is not limited to new construction, but also applies to “additions”.

For more information, you may contact [Tad Putney, Town Administrator](#).

The fourth annual **Chili-Chowder-Soup Cook-Off** was held in February at the Event Center. What a crowd we had! Over 300 visitors packed the room where professionals and amateurs brought the best Chilis, Chowders and Soups we ever tasted! The event was so successful that some competitors ran (again this year) out of food!

The 5th Cook-Off will be on Sunday, February 17, 2018 from noon to 2:00 pm (please, note the change of hours) at the Brookline Event Center. See you then!

The fourth annual Brookline **Bridal Show** scheduled for late September had unfortunately to be cancelled. The EDC is still working on holding another popular Bridal Show in the fall of 2019 with many new great vendors and many more new future brides and grooms! The Brookline Bridal Show Facebook page has continued to be viewed by many people and has over 400 “likes” which demonstrates how popular the page has been since its creation.

The EDC continued working on promoting the **Brookline Chapel**. So far, over 100 weddings have been celebrated at the Chapel and it is a significant source of revenue for the Town. A Facebook page was set up 3 years ago for the Brookline Chapel. Another way to let people know about this beautiful building.

Did you know? The Chapel is also available for many other types of events or celebrations such as baptisms, concerts or art expos! A short video on the chapel was

created and can be viewed on the Brookline Bridal Show & Brookline Chapel Facebook pages as well as on the Brookline website.

In order to keep Brookline Residents and Businesses informed of our efforts, the EDC publishes the Economic Development **Newsletter** that is being distributed to all businesses and residents. Many businesses, organizations and committees have offered their support by providing articles and photos – Another great way to put their name out there and get some “publicity”! The newsletters are all available on the Brookline website which is being viewed by many people and organizations outside the Town! We want them to know what a great town Brookline is, to live and work.

This year again, the **“Welcome Packet”** with valuable information about Town services, Boards & Committees, Clubs, and local resources has been offered to all new Brookline residents. Many Brookline entrepreneurs are taking the opportunity to advertise their business by providing coupons and special offers that are included in the packet. Since created in 2013, the packets have received so many positive comments. Welcome Packets are available at the Town Hall.

The Business Directory available on the Brookline website is a great way for residents to contact local businesses. Business owners, do not forget to contact the Town Hall with any updates you may have or if you are not yet listed!

The EDC encourages Brookline Businesses to get involved and contribute to the economic development of our wonderful town by attending the meetings and sharing their ideas.

By working together, we can achieve great things!

On behalf of the current Economic Development Committee:

Eddie Arnold, Selectboard & Business Owner  
Eric Bernstein, Planning Board & Business Owner  
Donna Marsh, Realtor  
Ron Pelletier, Planning Board & Business Owner  
Tad Putney, Town Administrator  
Valérie Rearick, Town Planner  
Steve Russo, Finance Committee & Realtor  
Gerrell Smith, Businessman

**“Promote balanced, long-term economic development, which reflects and enhances the character of our community”**

## Brookline's 5th Annual Cook-Off

Brookline's 4th Annual Chili/Chowder/Soup Cook-Off was another great success! Over 350 visitors packed the Brookline Event Center where professionals and amateurs brought the best Chilis and Soups we ever tasted. The event was so successful that most competitors ran out of food!



This year again, restaurateurs and amateurs from the "Greater Brookline Area" will be competing during the **5th Annual Brookline Cook-Off** for one of the two categories: **Chili and Chowder/Soup**. They all are looking forward to serving the best warm concoctions you will ever taste! A Feast for the Senses!

The *Friends of the Brookline Library* will sell cookies and brownies.

*Brookline Acoustic Jammers* will once again entertain us during the event.

Bring your friends and family. Let your neighbors and co-workers know. Participate in the judging by filling out a voting ballot. All visitors will be eligible to win amazing prizes donated by many local businesses. The raffle will begin at 1:45 pm.

For more information email [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us) or call 673-8855 ext. 215

**Sunday, February 17, 2019**

**Brookline Event Center**

**32 Proctor Hill Road**

**(Route 130)**

**Noon - 2:00 pm**

### **Chili & Chowder/Soup Cook-Off**

**Doors open at noon**

***Judging will begin at noon!***

**Tickets at the door:**

**\$8 adults**

**\$5 under 12yrs & Seniors 65+**

***Raffle at 1:45 pm***

## *Welcome To New Businesses / Entrepreneurs (Cont. page 6)*

### *Rise Fitness Studio*



Studio owners, **Kaitlin Quinn-Stearns and Priscilla Wilson**, love what they do and hope to create a space where you can be inspired to choose overall health. We are excited to offer you Yoga, PiYO and Core De Force with more coming in 2019! We'd love for you to come check out a class!

**RISE Fitness Studio's mission** is to create an environment for its members based on whole body wellness: mind, body, and soul. We aim to provide our members with a diverse selection of fitness and yoga classes, along with nutritional education, retail opportunities to support a healthy physical and emotional lifestyle and to create a welcoming atmosphere for all who come through our doors. While our initial focus is fitness, we understand and want our members to

understand the physical, mental and emotional connection of health.

We want our members to RISE to their highest potential in all facets of life. We are seeking to meet a demand in an area where similar facilities are not easily accessible.

181 Route 13 (Stoney Ledge Plaza) - Unit G/H.

Follow us on [Facebook](#)

## HAPPY 250<sup>TH</sup> BROOKLINE

*"Small Town, Big Heart, HUGE Parade"*

**Let's spend this year celebrating!!!**

\* Starting 2019 with a New Year's Eve Gala, Spectacular Event! Dinner, Dancing, Games enjoyed by all. John Hooper was the winner of \$250 for the bead dance. Coming in a close 2<sup>nd</sup> was Ben Sliwerski with a very animated effort. Carol Farwell and Jay Bishop came in 1<sup>st</sup> in the Dance Contest.



\* A Photograph Contest, sponsored by 250<sup>th</sup> Committee, of Brookline Photos. Many entered with great photographs. 1<sup>st</sup> Place Ann Somers, 2<sup>nd</sup> place Carol Anderson-Farwell. Some others are included in this report.

\* Library sponsored a Soup Contest. 1<sup>st</sup> Place went to Ann Scoggins with a Brussel Sprout Chowder, and the People's Choice went to Amanda Pope with a Moroccan Butternut Squash/Goat Cheese Soup. Apx 40 attendees.

.....

***Now, to continue this year of celebration,  
here are a few dates for you to remember:***

**\*Friday February 15 - Winter Festival Begins:**

- Spaghetti Dinner* 5-7pm at Fire Station, sponsored by Fire Association
- Family Skate Night with Hot Chocolate and S'mores* at the Ball Park Rink, 6:30-8:30pm, sponsored by Winter Festival Committee

**\* Saturday February 16:**

- Breakfast* at Community Church 7:30-10am, sponsored by Community Church
- 3 on 3 Hockey and Fire Pit* 8:30-11am at the Ball Park Rink
- Icebreakers Poker Run* begins at 9am at Lake Potanipo
- Learn To Ice Fish* Noon-2pm at Lake Potanipo
- Snowshoe Obstacle Course* Noon-1:30pm on Ball Park Field
- Robotics/Maker Space* Noon-2pm at RMMS
- Sledding* on Springvale Ave 1:30-4pm, sponsored by CL Farwell Construction
- Beach Bonfire* 7-10pm at Town Beach on Lake Potanipo

**\* Sunday February 17 - Winter Festival Concludes:**

- Fishing Derby* register at Potanipo. 6am-2pm, 50/50 Raffle & Winners announced at 2pm, sponsored by Recreation Commission
- Rail Trail Winter Hike* 10am at Sunoco Station, sponsored by Conservation Commission
- Soup/Chili/Chowder Cook Off* Come, taste, vote!!! at The Event Center, 12-2pm, sponsored by Economic Development Committee



**\*\*MARCH/APRIL/MAY - for additional events check out [www.brookline.nh.us](http://www.brookline.nh.us)**

**\* Saturday May 18:**

- The Bolt* - 5K race, register at CSDA 8am, sponsored by PTO

**\*Saturday June 1:**

- Spaghetti Dinner* at Community Church, sponsored by American Legion & Boy Scouts Troop 260,

**\*Thursday July 4:**

- 4<sup>th</sup> July Parade*, 10am South Main St. to RMMS, sponsored by Lions Club
- Family Fun Day*, at the Ball Park, Burgers, Dogs, Drinks, sponsored by Lions Club & H/B Rotary Club
- Fireworks*, over Lake Potanipo, sponsored by Town of Brookline

**\* Friday - Sunday July 19-21:**

- Tailgate BBQ Competition*, at Ball Park, sponsored by Fire Department

**\* Sunday July 21:**

- Blueberry Bash* at Ball Park, sponsored by Women's Club



**\*Monday August 12:**

-*Perseids Meteor Shower Viewing* at Ball Park, sponsored by Library

**\*Thursday August 15:**

-*Ice Cream Social & Summer Reading Program Wrap-up Party*, at the Library sponsored by the Library

**\* Saturday Sept 7:**

-*Breakfast Buffet Fundraiser* celebrating Brookline's Rich History of Service at Community Church, sponsored by Community Church

**\* Friday September 20:**

-*Spaghetti Dinner* at Fire Department Meeting Room. 5-7pm sponsored by PTO

-*AUCTION* on Town Hall Steps, 7pm sponsored by 250<sup>th</sup> Committee

-*Street Dance* on Bond Street, 7-10pm sponsored by PTO

**\* Saturday September 21:**

-*Library Open House*, 9-1pm Breakfast Foods, Games, "Past, Present, Future" Films (way off Broadway players, etc.), tours, etc. at Library, sponsored by Library

-*PARADE* – 2pm Milford St @ RMMS/Main St/South Main St sponsored by 250<sup>th</sup> Committee (application available on line for parade participants)

-*FIREWORKS* Over Lake Potanipo sponsored by 250<sup>th</sup> Committee

**\*Saturday October –**

-*Flag Retirement* 11am, at American Legion Hall, Sponsored by American Legion Post 74

**\* Saturday October 26:**

-*1<sup>st</sup> Annual Firemen's Ball*, Dinner/Dance/Auction/Raffles at The Event Center 5pm-12, sponsored by Fire Department





**\* Saturday November 2:**

-*Penny Sale* at RMMS 4-9:30pm, sponsored by Lions Club

**\* Saturday November 16:**

-*Dance/Games/Silent Auction/Raffles* at the Event Center 7-10pm  
sponsored by PTO

**\* Sunday November 24:**

-*Thanksgiving Pie Orders Ready* at Fire Station 5pm, sponsored by  
250<sup>th</sup> Committee

**\* Sunday December 1:**

-*Tree Lighting* at Town Hall 4:30pm. Santa Visit, Carolers, Baked Goods,  
sponsored by Tree Lighting Committee  
-*Silent Auction*, Raffles, Baked Goods, Soup and Chili at Community Church  
sponsored by Community Church

**\* Tuesday December 31:**

-*New Year's Eve Dance* "Denim and Diamonds" at The Event Center 6-1am,  
Dinner/Games, Champagne Toast at 12, sponsored by 250<sup>th</sup> Committee

\*\*\**Note:* This is a very partial List.

If you, your club, committee, or organization has events planned for 2019 please contact Kathy Pelletier 582-4491/text, or [kpelletier34@gmail.com](mailto:kpelletier34@gmail.com) with the information, and pictures, so it can be added to our calendar.

## Business Name



Primary Business Address  
Address Line 2  
Address Line 3  
Address Line 4

Phone: 603-673-8855 ext. 213 or 215  
Fax: 603-673-8136  
E-mail: [tputney@brookline.nh.us](mailto:tputney@brookline.nh.us)  
[valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

Postal Patron  
Brookline, NH 03033

PRSR STD  
ECRWSS  
US Postage  
PAID  
EDDM RETAIL

[Visit the Brookline  
Website  
www.brookline.nh.us](http://www.brookline.nh.us)

**Absolute Mechanical** is challenging all businesses to support the Brookline's 250<sup>th</sup> Celebratory year by purchasing 250<sup>th</sup> commemorative license plates for their vehicles. They are \$20.00 per pate. **They take the place of your front license plate for 1 year.** These have been approved by the State so there is no problem. You can purchase them at the Town Clerk's office at the Town Hall, Absolute Mechanical, or Bingham Lumber.



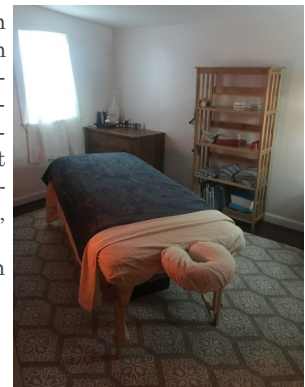
## Welcome To New Businesses / Entrepreneurs (Cont. from P.5)

### *"Elliott Bodyworks" Massage Therapy*



**Dawn Elliott** is thrilled to be opening **Elliott Bodyworks** in Brookline and become a part of the community. Dawn has been a massage therapist since 2004. Her goal is to help people release the stress held within their bodies whether through a relaxation massage, deep focused work, or gentle craniosacral therapy. Himalayan salt stone massage is also an option to help melt away your tension in these frigid temperatures. Bodywork sessions are by appointment only. To find out more information, check out her website at [elliottbodyworks.com](http://elliottbodyworks.com). If you have any questions or are interested in scheduling an appointment: call 603-801-8983 or email [elliottbodyworks@gmail.com](mailto:elliottbodyworks@gmail.com)

**Dawn Elliott - 43 Milford Street - Brookline, NH**



*The EDC meets at least monthly as it works to complete research, develop materials, and organize events that will support both existing and future businesses in Brookline.*

We invite Brookline business owners and residents to learn more about the EDC. Contact **Tad Putney** [tputney@brookline.nh.us](mailto:tputney@brookline.nh.us) or **Valerie Rearick** [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us) for more information.