

# Brookline, NH Economic Development

Newsletter

Volume 6, Issue 2  
Spring/Summer 2019

## 250th Anniversary Brookline Businesses in Action!

At the time this newsletter is being printed, **over 34 businesses** signed up to sponsor the 250th Anniversary! The complete list can be found on the Brookline Website <https://www.brookline.nh.us/250th-anniversary-committee/pages/support-our-sponsors>

The 250th Anniversary Committee is extremely grateful to our sponsors. Please support these generous local companies.

As you may know, one of the main events will be the Big Parade on September 21st, 2019 at 2 pm (rain date Sept. 22). Mark your calendar and support all the Brookline and other local businesses who will be part of the celebration!

Brookline is also thrilled to have the **Middlesex County Volunteers Fifes & Drums** who will be one of the features during the Parade. They travel all over New England and you can check their website and calendar via this link: <https://www.mcvfifesanddrums.org/>

Over 1,000 participants and performers are expected in the parade, including some of New Hampshire's most distinguished high school marching bands.



### Mark Your Calendar

- **June 22** - Grove opens
- **July 04** - Fireworks (rain date July 06th)
- **July 04** - Fourth of July Parade
- **July 20 & 21** - Fire Department BBQ
- **July 21** - Blueberry Bash

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## Max Cohen Grove at Lake Potanipo Swimming Lessons & Membership

### Official Opening and Season:

Official Season: June 22nd - August 25th, 2019

Hours of Operation:

Mon-Thurs 11am-8pm & Fri-Sun 10am-8pm

Contact Grove Managers:

[Katie Kramarczyk](mailto:katie.kramarczyk@brookline.nh.us) & [Yvonne Gutierrez](mailto:yvonne.gutierrez@brookline.nh.us)  
[grove@brookline.nh.us](mailto:grove@brookline.nh.us)

The Grove membership and swim lesson applications & information are available from the town [website](http://www.brookline.nh.us/home/residents/pages/max-cohen-memorial-grove)  
[www.brookline.nh.us/home/residents/pages/max-cohen-memorial-grove](http://www.brookline.nh.us/home/residents/pages/max-cohen-memorial-grove)

### Swim Lessons:

Child must be at least 5 years old

35 minute classes Monday-Thursday

(3 week sessions) All classes held between 9 a.m. - 11 a.m.  
depending on level.

Level is determined by age and ability

Taught by Red Cross Certified Instructors

Session 1: July 8th - July 25th

Session 2: July 29th - August 15th

Membership is open to Brookline residents and their household members. Non-resident guests are welcome, accompanied by a member or a Brookline resident. Must be 14 years or older to be at the lake without an adult.

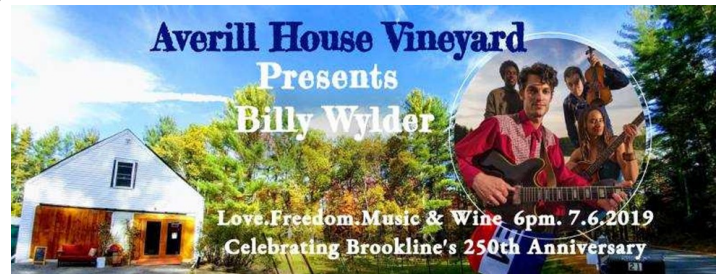
NO ANIMALS on the beach whether open or closed, for sanitation purposes.

## Update on Brookline Businesses (series) (Continued page 4)

### **Averill House Vineyard**

Big news at the winery is we secured our first Big Band to celebrate **Brookline's 250th** with our Anniversary wine! And Stephanie received a New Promotion. We have one position open (see below).

Rock in celebration of Brookline New Hampshire's 250th Anniversary with **Billy Wylder in concert** at Averill House Vineyard Saturday **July 6th 6:30-8pm**. Tickets on sale now. Also in Celebration of Brookline 250th **\$5 from every Commemorative Bottle of True Blue goes to the 250th Parade Committee**. True Blue wine is a burgundy style wine from Blueberries grown at Hurricane Hill in Mason New Hampshire. Barrel aged in American Oak. We choose the Blueberry as it is a New Hampshire native Fruit and bottled it in a Limited Run of 250 commemorative 1.5 liter bottles. From the sales of the bottles **\$1000 is being donated to the Brookline 250th Anniversary Parade**. Complimentary Tasting of True Blue with Every Early Bird Concert Prepaid Ticket.



*Stephanie Waite has been promoted to Tasting Room/Cellar Assistant in charge of Special Events and Event Photographer. Join her in the Tasting room on Wednesdays 3-8 pm. She also launched a new Winery PodCast Series called Wednesdays with Stephanie, make sure to join her on our FB or Youtube page each week. <http://www.facebook.com/pg/Averillhousevineyard> or 603-371-2296*

### **JOB OPENING!!!!!!**

An exciting opportunity awaits with Averill House Vineyard as a Tour Guide and Tasting Room Associate. We are searching for dynamic individuals who are passionate about delivering on the promise of excellence in guest service. They will be sharing the story of Averill House Vineyard, our wines and the Historic Ice District of Brookline, NH via tours, in the tasting room and special events. Must be 18 or older.

Apply at <http://www.facebook.com/pg/Averillhousevineyard> or call 603-371-2296 and ask for Beth.

## 250th Anniversary - Calendar of Events

Date	Time	Event	Place	Organization
6/28	7-9pm	Open Mic	Community Church	Community Church
7/4	10am	<b>4<sup>th</sup> of July Parade</b>	Main St/Milford St	Lions Club
7/4	11am-2pm	Family Fun Day		
7/4	Dusk	<b>Fireworks</b>	Lake Potanipo	
7/6	10-2pm	Open House	Historical Society	Historical Society
7/6	6:30-8pm	Concert	Averill House Vineyards	Averill House
7/20&21		BBQ Competition	Ball Park- Milford St	Fire Department
7/21	11-2pm	Blueberry Bash	Ball Park- Milford St	Women's Club
7/26	7-9pm	Open Mic	Community Church	Community Church
8/30	7-9pm	Open Mic	Community Church	Community Church
9/7	8-11am	Breakfast & Crafts	Community Church	Community Church
9/7	10-2pm	Open House	Historical Society	Historical Society
9/20	TBD	Spaghetti Dinner & Street Dance	Bond Street	PTO
9/20	7pm	Auction	Bond Street	250th Committee
9/21	2-4pm	<b>250th PARADE</b>	Milford St / Main St	250th Committee
9/21	10-1pm	Library Open House	Library	Library
9/21	8pm	<b>FIREWORKS</b>	Lake Potanipo	250th Committee
9/21	TBD	Re-enactment	RMMS/Teveya	SAU 41
9/27	6:30-9	Open Mic/Coffee	Community Church	Community Church
10/5	10-2pm	Open House	Historical Society	Historical Society
10/18	5-7:30pm	Spaghetti Dinner	Community Church	Community Church
10/25	6:30-9pm	Open Mic/Coffee House	Community Church	Community Church
11/2	TBD	Penney Sale	RMMS	Lions Club
11/2	10-2pm	Open House	Historical Society	Historical Society

## 4th of July Celebrations

### Enter a Float in the Parade to Promote your Business!



The **4<sup>th</sup> of July Parade** planning has started. To help make the parade a huge success we need businesses, organizations, sport teams, bands, and individuals to participate in the parade. The parade grows every year, so let's keep it going and make it even bigger.

To enter a float or march in the parade contact Vicki or Jim Pope at 673-1660 or e-mail: [pope\\_vl@yahoo.com](mailto:pope_vl@yahoo.com).

Line up will begin at 9:30am behind the Pine Grove Cemetery. The parade, sponsored by the Brookline Lions Club, kicks off at 10:00am and will end at RMMS.

Following the parade the H/B Rotary & Lions will be co-sponsoring the Family Fun Day at the ball field. Members of the American Legion will read the Declaration of Independence. Volunteers readers welcome. The town band will be playing patriotic songs.



**The Fireworks will be at Lake Potanipo on July 4th at dusk. (rain date July 6th)**

## Update on Brookline Businesses (series) - Continued

**CoMotion Fitness** is a friendly little fitness studio located on the corner of Townsend Hill Rd and Rte 13, south Brookline (just before the MA border). Currently offering Zumba®, Yoga, Body Strong, Core Strength, Personal Training & Small Group Training, as well as monthly Watercolor painting workshops, 'Country Couples' dance lessons, and various other workshops & specialty classes.



With combined decades of experience, the CoMotion team takes your fitness goals seriously. Our mission is to help you overcome your hurdles and reach your full potential.

With an atmosphere of community, we are committed to making fitness fun, and supporting each other in the process.

CoMotion offers a wide range of classes and times, including early and mid-day, evening and weekend classes. Our instructors aim to keep you motivated and having fun while you work towards your goals. We understand the frustrations of physical challenges and can help you find a healthier you!


Adopting new fitness habits can be difficult and challenging to the strongest of us. Our goal is to change your view of fitness, so that it becomes a part of who you are and your lifestyle. We strongly believe that if you practice healthy habits, in a supportive and friendly environment, you WILL succeed!

Come join us ... Yoga with Michelle Dowling, Sarah Haggerty & Robert Edsall; Zumba with Barb Longfellow, Kate Albee & Kathy Trasatti. Karen Cormier offers BodyStrong, a fun, energetic group barbell class. Ryan McEntee offers challenging Small Group & Personal Training. Our classes are designed for women & men of all fitness levels. Ask about a FREE class & we hope to meet you soon!

[www.CoMotionNH.com](http://www.CoMotionNH.com) - CoMotionNH@gmail.com - Contact Barb at 603-554-4468 & look for CoMotion Fitness on Facebook for the current schedule!

Website Design | Hosting | SEO

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**Modern Concepts**  
A Full-Service Website Development Company

[www.ModernConcepts.website](http://www.ModernConcepts.website)

**Modern Concepts** is proud to announce that we are now located in Brookline, NH! We are a family business offering a full range of online services for all types of businesses, from home-based businesses to large corporations. Helping solve minor issues with your current website or complete designs and redesigns.

Our clients have trusted us for all their website needs for over 20 years! Whether you are just starting out in business or have been in business a long time, we can create a package for you that will fit into any budget.

We take great pride in the fact that we cater to every client's needs personally and individually.

We also own and maintain many online advertising portals such as NHTourGuide.com, TrafficCams.com, HomeServicesFinder.com, PetSittingDirectory.com, and many others to help market your business.

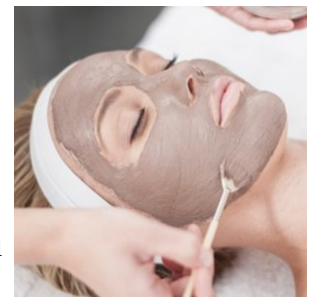
If you have any questions about our company or your website needs, please contact us! Call or text us at 603-396-8841 or visit our website at [www.ModernConcepts.website](http://www.ModernConcepts.website). **Matt Goodwin, Owner.**

The **Voice of Clay** is now offering Holistic Clay Facials in their newly licensed space!

The Holistic Clay Facial begins with a customized skin analysis to determine what is most needed for your unique skin. Skin is prepped, cleaned and revitalized as we use clay to exfoliate and create a clay mask specific to your skin type all with a gentle touch. This facial includes a clay footbath complimented with décolleté, neck and shoulder massage.

*Holistic Back Facial* - The same principals as our Holistic Clay Facial but for your back.

*Holistic Teen Facial* - Starts with a customized skin analysis to determine what is most needed for your **teen's unique skin**. We teach your teen home skin care and can recommend gentle products that won't dry or strip the skin.



Call, email or book online. 603-672-2626 [www.voiceofclay.com](http://www.voiceofclay.com) [infovoiceofclay@gmail.com](mailto:infovoiceofclay@gmail.com) 16 Meetinghouse Hill Rd

## Volunteer Opportunities on Town Boards



**Planning Board** - Ensure compliance with planning and zoning regulations and ordinances when reviewing site plans and subdivisions. Regularly reviews regulations and ordinances for compliance with state and federal rules and to improve the alignment of them with the Town's objectives.

- Three "Alternate" seats are currently vacant. Alternates can attend any meetings and are called upon to vote in the absence of a Full Member. Meets the third Thursday of each month.

**Zoning Board of Adjustment** - Responsible for reviewing applications for zoning variances, special exceptions, equitable waivers of dimensional requirements, and hearing appeals from the decisions made by administrative officials.

- Three "Alternate" seats are currently vacant. Alternates can attend any meetings and are called upon to vote in the absence of a Full Member. Meets the second Wednesday of the month, when needed.

Contact Tad Putney at  
[tputney@brookline.nh.us](mailto:tputney@brookline.nh.us)  
 for more information

## Buy a Custom Banner to Support the 250th Celebration

Show your support for the 250th Celebration with a banner hanging from a telephone pole along the parade route through the town center, plus a few side streets. Banners will be displayed from approximately June through September 2019. Each side of the banner has room at the bottom for you to display your business, family name(s) and/or a comment (such as 'In Memory of').

Purchase a banner for \$250.00 (one side) or \$500.00 (both sides). The proceeds of these banners will help defray costs of the 250th Celebration. When the banners are taken down, keep yours as memorabilia. Those who purchase one side only flip a coin to determine who gets the banner.

More information on the Brookline Website:

<https://www.brookline.nh.us/250th-anniversary-committee/pages/250th-buy-a-banner>



## Brookline Chapel

**Concerts, Recitals, Weddings, Art Expos and other events** can be held inside this beautiful piece of architecture!

Did you know the Brookline Chapel has hosted over 95 weddings since it was purchased by the Town in 2008?

*The Chapel* is available for rent all year long and can seat up to 160 guests.

*Brusch Hall*, located behind the Chapel, is fully equipped with bathrooms, complete kitchen, sofas, chairs and tables.

An ample **parking area** is conveniently available.



### To Rent the Chapel:

Please contact Sharon Sturtevant  
 Phone: 603-673-8855 ext. 214

E-mail: [ssturtevant@brookline.nh.us](mailto:ssturtevant@brookline.nh.us)



*Would you like to visit the Brookline Chapel?  
 Do not hesitate to contact anyone at the Town Hall! We  
 will be pleased to open the doors for you!*

# 5th Annual Cook-Off Bringing Businesses and Residents Together

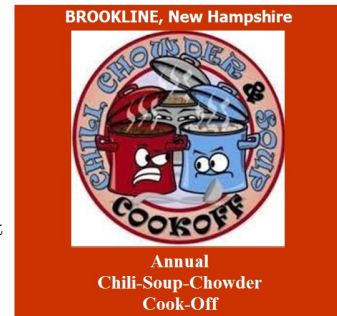
A big THANK YOU to all contestants and guests who contributed to another fun and successful event.

The 5th annual Cook-off that took place on Sunday, February 17<sup>th</sup> at the Brookline Event Center was a great success, with over 300 people tasting delicious samples from 14 area restaurants and amateurs and then casting their votes for their favorites.

We had a panel of 3 Judges and People's Choice votes to decide the winners. Voting for first place in each category was a hard decision as everything sampled was absolutely amazing.

Winners of the 5th Annual Competition:

- Professionals: - Chrysanti's Restaurant (corn chowder)  
 - The Alamo (brisket chili with jalapeno cornbread)
- Amateurs: - Edward Fisher (shrimp chowder)  
 - Jake Perejda (chili)



We would like to acknowledge and thank many other contributors:

- Brookline Acoustic Jammers who entertained us during the entire event,
- The Friends of the Brookline Library for baking so many cookies and brownies for all attendees to enjoy,
- The Historical Society for setting a table to sell Brookline History Books to celebrate the 250th Anniversary,
- Ron and Kathy Pelletier for festively setting up the Brookline Event Center,
- Our 3 judges: Drew Kellner, Rotary Club, Miranda Terry, Lions' Club, & Bob Bluhm, Community Member,
- Ann Somers for taking and sharing many great pictures,
- The local businesses who sponsored the event and donated great prizes for the raffle: *Route 13 Stateline Convenient Store*, *Neil Stone Karate Academy*, *Chrysanthi's Restaurant*, *Feral Farm & Bakery*, *The Alamo*, *Powell Stone & Gravel*, *Brookline Animal Hospital*, *Juanita's Mexican Restaurant*, *Averill House Vineyard*, and *Saint-Gobain Milford*.

**We are looking forward to another successful event next year! See you in 2020!**

# Brookline Businesses Recognized at the Best of Souhegan Valley Region Awards

Congratulations to the Brookline Businesses who recently received the Best of Souhegan Valley Region award.



Stove Keepers



Donut Fresh Express  
(1st place)



TD Bank



The Cozy Tea Cart



CMG Building & Remodeling  
(3 runner-up awards!)



Dunkin Donuts  
(runner up)



Neil Stone  
Karate Academy



Steve Russo

## Your Business on Brookline's Public Access Channel

When advertising or promoting your business, what tools are you using?

- ◆ Direct Mail
- ◆ Emails
- ◆ Facebook
- ◆ Ads in local newspapers
- ◆ LinkedIn



### What about using Brookline's own Public Access TV Channel!

We have a great team of photographers and videographers working with us and we would love to offer you the opportunity to meet, take a short film inside your business and educate Brookline about what you do and the services or products you offer!

**Your question:** What's the cost?

**Our answer:** Free of charge! That's right, no cost to you!

The segment can then run on Brookline Channel 192 for a period of time.

To learn more about making a film to advertise your business / company, contact Tad Putney [tputney@brookline.nh.us](mailto:tputney@brookline.nh.us).

## Committed to Support the Success of Businesses

The Selectboard, Planning Board & Economic Development Committee (EDC) are committed to supporting the success of both current and future businesses in Brookline.

> *Do you want to promote your business? We can help!*

*The EDC newsletter is mailed to over 2,200 postal patrons, posted on the Brookline website and sent electronically to many individuals, businesses and organizations outside Brookline!*

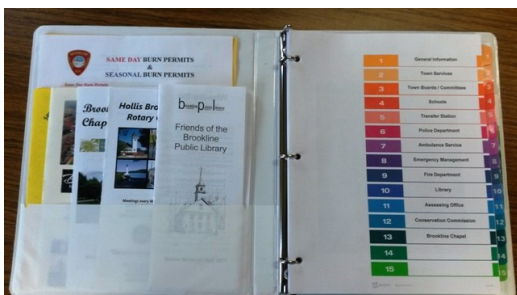
The EDC encourages all Brookline businesses to send information about their activities, upcoming events, their team, etc., along with pictures to be included in future issues of the Newsletter. (We do not print business cards, coupons, etc.).

For more information, please contact Valerie Rearick [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

## Welcome to Brookline!

### Have you received your "Welcome Packet"?

The Economic Development Committee has developed tools to better communicate with businesses and residents.



Welcome Packets have been put together to provide as much information as possible for new residents. The Packets are available at the Town Hall. You will find valuable information about town services, town departments, schools, clubs, organizations, and local shopping. Packets also include information and coupons from local businesses.

Take advantage of this! Contact Valerie Rearick to see how you can **add information about your business!**

[Valerie@brookline.nh.us](mailto:Valerie@brookline.nh.us)

Additional information can be found on the town website [www.brookline.nh.us](http://www.brookline.nh.us).

## Newsletter



Brookline Economic Development  
Town Offices  
1 Main Street - P.O. Box 360  
Brookline, NH 03033

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[valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

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Brookline, NH 03033

**[Visit the Brookline  
Website  
www.brookline.nh.us](http://www.brookline.nh.us)**

### *Creating a Foundation for Business Success*

*The EDC meets at least monthly as it works to complete research, develop materials, and organize events that will support both existing and future businesses in Brookline.*

We invite Brookline business owners and residents to learn more about the EDC. Contact **Tad Putney** [tputney@brookline.nh.us](mailto:tputney@brookline.nh.us) or **Valerie Rearick** [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us) for more information.

#### > ***Brookline's IMPROVED Website***

The website was recently upgraded to make it more user friendly for smart phone owners. The website offers easy navigation for businesses, residents and visitors to access pages dedicated to news and events, as well as information on all town boards, committees, departments and schools.

Features include quick links to Town Resources such as past meetings via a link to [Town Hall Streams](#) and receiving news via email by subscribing to [E-Alerts](#).

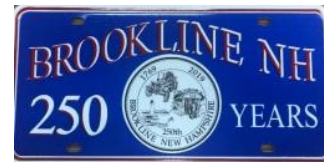
We want to make sure that all Brookline businesses are listed in the [BROOKLINE BUSINESS DIRECTORY](#) and we make every effort to keep it up-to-date.

***If your business is not listed in the Directory***, if your contact information has changed, or if you have a new website, please contact Valerie Rearick [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

Businesses and residents can directly contact the [website administrator](#) to submit news & announcements or submit a question or suggestion. Follow the links under "[Citizen Action Center](#)" on the left of the home page.

### ***Show your support for the Brookline 250th by displaying a commemorative license plate on the front of your vehicle.***

**Plates may be purchased for \$20 at:**  
Absolute Mechanical  
Bingham Lumber  
Town Clerk's Office



**Rules regarding plate use:**

May be attached to the front of a motor vehicle in place of the regular number plate.  
The rear number plate must remain in place.  
The motor vehicle must be legally registered and inspected for the current year.  
May be displayed through December 31, 2019.