

BROOKLINE TOWN HISTORY COMMITTEE

April 08, 2019

MEETING MINUTES

A meeting of the Brookline Town History Committee was held on Monday, April 08, 2019 at 6:30pm at Brusck Hall.

Members of the Board Present: Keith Thompson, Louise Eldridge, Roy Wallen, Vicki Pope, Bob Ottavi, Peter Webb, Eric DiVirgilio, Dan Marcek

Members of the Board Absent: Nancy Reinbold, Jack Fallon, Donna Corey

MINUTES

Vicki moved to approve the minutes of the February 11, 2019 meeting. Peter seconded. Passed unanimously.

Roy moved to approve the minutes of the March 11, 2019 meeting. Peter seconded. Passed unanimously.

MARKETING, SALES & PRINTING

Currently at 178 orders and growing. Had several orders at the Historical Society open house on Saturday. The Historical Society will have an open house the first Saturday of every month. This will be a good opportunity to sell more books.

Sid is waiting for one more bid. We may need to have a meeting prior to the next month's meeting to discuss the bids and determine how many books to print.

We are still determining where to store the books when they come in.

We discussed Peter's research into how much it would cost to advertise in the Milford Cabinet, HB Journal and the Sunday Nashua Telegraph. The Telegraph has a very high distribution compared to the other publications. It was decided that the Sunday Telegraph was the better place to advertise. We would place one ad at \$240 and see the response. Sid is willing to design something. The advertised price will be the pre-publication price of \$25. Keith will ask Sid if we should put into the ad the option to purchase Parkers book as well.

Eric motioned to spend up to \$240 for a color ad in the Sunday Telegraph. Peter seconded. Discussion followed about if this is the best allocation of funds. We decided to place only one add and see the response. Peter said he would be willing to donate \$120 toward the \$240 cost thereby only using \$120 from the fund. Eric amended his motion to spend up to \$120 from funds and accept a \$120 donation from Peter. The amended motion passed; 7 in favor, 1 opposed. Peter will coordinate with Sid. This ad should be placed as soon as possible.

The 250th committee is looking into doing a small insert in the newspaper closer to the town's September anniversary date

WRITERS UPDATE

Peter will interview Sid about his experience of writing and publishing in a small town as well as his overall experience in publishing.

TECHNOLOGY

The Historical Society will take all the research, electronic information and digital assets relating to the book.

ADJOURNMENT

At 7:20 pm, Peter moved to adjourn the meeting. Dan seconded. Passed unanimously.

NEXT MEETING

The next meeting will be held on Monday May 13, 2019 at 6:30pm at Bruschi Hall.

Submitted,
Bob Ottavi, Secretary